

SEP 29 1932

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

62 West 45th Street, New York

VOL. CXXII

NEW YORK, SEPTEMBER 24, 1932

No. 13

TIGER MAN

BY JULIAN DUGUID

Author of GREEN HELL

A vibrant biography of Sacha Siemel, famous hunter of the South American jungles and one of the four men who walked through Green Hell with death at their elbows. Second printing before publication.

Oct. 4—\$3.00

THE CENTURY CO. NEW YORK



Ellery Queen

again sets the high-
water mark of modern
detective fiction in

THE EGYPTIAN CROSS MYSTERY

Coming October 20. \$2.00

Here's the *best story yet* by the writer whose every book has surpassed the sales of its predecessor and whose popularity is growing with every book.

"The Roman Hat Mystery"
"The French Powder Mystery"
"The Dutch Shoe Mystery"
"The Greek Coffin Mystery"

are all still selling! We predict an even bigger sale for THE EGYPTIAN CROSS MYSTERY and will back our conviction with nation-wide advertising!

FREDERICK A. STOKES CO.
443 - 4th Ave. New York

- Good books like those listed below are not always best-sellers. They are books with a special market that is, however, a demand market. Bought wisely and sold intelligently, they will profit you. The two books described below are described with this in mind. They will be published October 6.

Lee Simonson ● **THE STAGE IS SET**

Lee Simonson is a Director of the Theatre Guild, has designed many of its important productions, and is now working on the dramatization of *THE GOOD EARTH* which will open in October. His is the long-awaited book on the theatre for the intelligent theatre-goer. It is essential to Little Theatre groups. If you have one in your community, don't neglect to make a special sales effort. Not only is it a vivid picture of the scene designer at work in the modern theatre, and in the theatre of the past. It is a philosophic discussion of the stage as a chapter of cultural history, and *not at all technical*. Rather more than less accurate is it to say that, what Lewis Mumford does for architecture in his writings, Lee Simonson now does for the stage. *Large octavo, 103 half-tone illustrations; 585 pages; index and critical bibliography, \$5.00.*

Gertrude Aretz ● **THE ELEGANT WOMAN**

With an Introduction by James Laver

Not a history of fashion, but a summary of feminine elegance—almost a history of the mechanism of seduction. Crammed with anecdote, written in a lively manner, it is a glittering, devastating parade of the elegant woman from the rococo period to the cocktail age. It is a "must" for costume designers, a delightful piece for the feminist, and an item for anyone who relishes the extraordinary in good books. *With 63 rotogravure illustrations, some in color; 314 pages; index and bibliography, \$5.00.*

HARCOURT, BRACE AND COMPANY
383 Madison Avenue **New York**

. . . An author who's sold 800,000 copies
writes her latest — and best — novel . . . !

the author:

Honoré Morrow

the novel:

Beyond the blue Sierra

It's a Western

with all the punch and life that pushed "Still Jim" to 106,000
and "The Enchanted Canyon" to 91,000.

It's an historical romance

2.50

with all the drama, authenticity, and background that sent "Forever
Free" to 98,000. Coming Oct. 3. Full-color wrap around jacket.

IDLER'S GATE by John Winch

A swift-paced historical novel set in the turbulent days of the late
18th century in Central Europe. A cloak-and-sword romance in
the best tradition—gorgeous entertainment for these doleful days.

2.00

Oct. 3. Full color picture jacket.

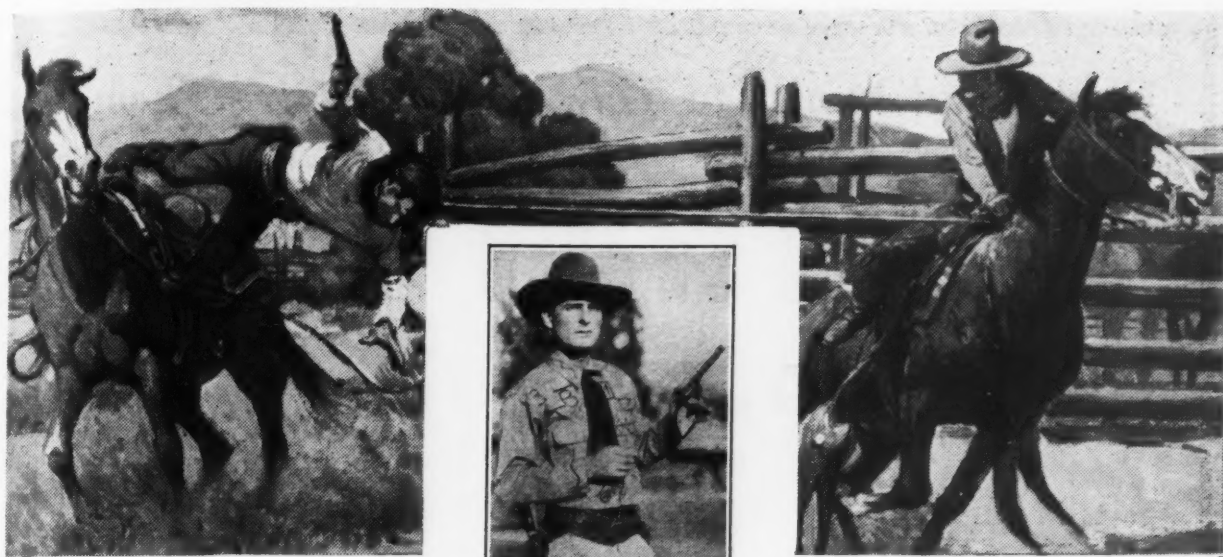
FLESH OF THE WILD OX, by Carleton S. Coon

Up in the Moroccan Hills lives a curious and interesting race—
the Riffians. White, surprisingly like Americans. Dr. Coon, young
Harvard anthropologist, visited them once and went back, fasci-
nated, three times. Now he puts all he saw and heard and felt
into a dramatic, human story of a Riffian family—their day-by-
day life, their loves, their feuds. An important book—and a
thoroughly readable one. Illustrated by Ruth Reeves. Oct. 3.

2.75 Picture jacket.

WILLIAM MORROW & CO., 386 Fourth Avenue, New York City

Canadian representatives: McClelland & Stewart, Inc., 215 Victoria Street, Toronto



This new Western thriller
literally smokes with action . . .

RIDERS OF THE NIGHT

By Eugene Cunningham

Masked riders coming softly out of the night to leave a horrible warning dangling in front of the sheriff's office; young Burk Yates hurrying home from college to save the Y and the cattle empire his father had founded; Happy Jack, Sandrock Tom and Three Rivers, riding for the Y again, going into action across the grease-wood flats, holsters strapped down, spurs jingling; Frisco Fanny, boss dance hall girl at "The Blue Mouse," stealing the bar-tender's gun and passing it to Young Burk . . .

Here are a few of the opening scenes in what we consider a grand Western. "Riders of the Night" has pace, punch and authenticity. Recommend it to your Western readers. It's sure-fire stuff. (Coming October 5th at \$2.00)

HOUGHTON MIFFLIN COMPANY

EUGENE CUNNINGHAM was born bow-legged in Texas. His years on cattle ranches, in the U. S. Navy and as a soldier of fortune in Central America have made him as quick on the draw as he is with a typewriter. Already he has an immense following among the Western story readers because of his yarns in *Frontier Stories*, *Western Stories*, etc. He's a real comer.

Don't Lend Money to Your Friends! Give Them

GET THAT JOB!

By Robert T. Gebler

Sales Manager, Individual Service
Department, Office Service
Corp., New York City.

☞ Formerly, Vice President, Wales Advertising Co., Inc. ☞ Advertising Manager,, Insurance Company of North America. ☞ Sales Promotion Department,, International Correspondence Schools.



**Ready Oct. 10th
ONE DOLLAR
24 Big Chapters**

**A Timely Book If There
Ever Was One!**

DISPLAY THIS BOOK. It fills a definite need for those out of jobs . . . those with friends out of jobs . . . those who have jobs but want better ones.

Sound advice from the **inside** by a placement expert who has aided thousands to find a market for their experience and ability. IT TELLS HOW TO:

**GET THAT JOB
KEEP THAT JOB
SECURE ADVANCEMENT ON THAT JOB**

FREDERICK A. STOKES COMPANY, 443 Fourth Avenue, New York City



NORMA PATTERSON

*winning new thousands of readers with
clean, wholesome, readable romance*

JENNY: The Romance of a Nurse **4,672**

THE GAY PROCESSION **12,960**

THE SUN SHINES BRIGHT

The new novel by Norma Patterson will be published October 6th. Every jobber and buyer who has read it agrees it will establish a new sales record for this young novelist who has won a bigger public with every novel! The Sun Shines Bright is the moving story of an orphaned Kentucky girl and her struggle to make ends meet on a run-down estate. It is sure to appeal.
\$2.00

FARRAR & RINEHART

9 East 41st Street, New York

128 University Avenue, Toronto

America has taken Norma Patterson to its heart!

Announcing

The DELUXE Popular Edition The **STORY** of **SAN**

By DR. AXEL MUNTHE

To be published **OCTOBER 25th**



¶ During the past year many American booksellers have asked whether we intended to publish a cheaper edition of "The Story of San Michele." They were certain that a large market was waiting for its appearance at a lower price and that its release would be a boon to the trade. We agreed, but we felt that, in the best interests of the trade as well as our own, a book such as "San Michele" deserved better handling and different treatment than the ordinary reprint edition. We felt strongly that the quality of the book demanded a like quality in its format, even in its inexpensive edition.

¶ We now, therefore, present the DELUXE Popular Edition of "The Story of San Michele"—

1. An entirely new book in everything but contents.
2. Same size and style of type.
3. Printed from an entirely new set of plates made from this type.
4. A new deluxe gold-paper jacket.
5. Black (special) cloth binding.
6. Binding brilliantly varnished and finely gold-stamped.
7. Size of book will remain the same.

8. Price: \$2.00.

9. Publication date: October 25.

¶ In every respect a better and more beautiful book than either the original \$6 or \$3.75 editions.

¶ Were it not for the low prices obtainable due to the depression and the large size of the edition, it would have been impossible to offer such value. Normally, we, or any other publisher, would publish such a deluxe edition at \$5 rather than at the popular price of \$2.

¶ The buying public today demands high quality at a low price. We doubt, however, whether anyone would have expected such a value as this in a new book as popular as "The Story of San Michele." Its popular price and handsome dress should make it the outstanding gift-book for Christmas.

¶ We have a big surprise in reserve for your Christmas trade. Ask our salesmen about it.

¶ **PLEASE NOTE:** To protect American booksellers, we will take back for full credit any and all copies of the \$3.75 edition in a saleable condition in exchange for copies of the new \$2.00 edition. This offer holds good only up to and including November 1, 1932.

E. P. DUTTON & CO., INC.

of MICHELE

\$2⁰⁰

1. Called by critics "the most human book of modern times."
2. The largest continuous non-fiction best-seller in modern publishing.
3. In volume and consistency its advertising set a new high water mark.
4. The same kind of advertising in quantity and quality will be given this new edition.

THE SALES STORY

¶ The popularity of "The Story of San Michele" has been phenomenal. Its continuous best selling career is undoubtedly unparalleled in the history of modern publishing.

¶ This remarkable autobiography was first published in July, 1929. But it was not until May, 1930 that it began to sweep everything before it.

¶ Printing after printing was called for. By January, 1931 it had reached its 68th printing. 17 printings were needed in 10 days just before Christmas. And three printings the week after Christmas—the dullest week in the book year!

¶ For 19 consecutive months—May, 1930 to December, 1931—"The Story of San Michele" was a national non-fiction best seller. For 14 consecutive months this amazing book was "the national non-fiction best seller," leading all other best sellers throughout America. By January, 1932 it had passed its 92nd printing!



¶ Yet, what is, perhaps, even more remarkable is the fact that, while sales dropped between January, 1932 and May, 1932, they began to increase in June, 1932 and have continued to do so at such a rapid rate that, today, among the books published by this firm in June, July, and August "The Story of San Michele" is among the five best-sellers!

¶ Authorities declare that much of the success, and certainly the exceptionally long life of this book as a best-seller, has been due to the unstinted and unceasing campaign of advertising given to it. In consistency and volume this advertising has outdistanced that of any other publisher on any other book in recent years. The same kind of advertising in both quality and quantity will be given the new DELUXE Popular Edition.

¶ **IMPORTANT NOTICE:** We guarantee the American bookseller that there will be no cheaper editions of "The Story of San Michele" published within a year from the publication date of this \$2 Deluxe Edition, October 25, 1932.

300 FOURTH AVE., NEW YORK

TWO NOTABLE NOVELISTS—TWO NOTABLE NOVELS



J. L. CAMPBELL
**SUCCESS AND
 PLENTY**

The first novel in three years by the author of "Face Value" and "The Miracle of Peille." Mr. Campbell's first book "Face Value" was a national best-seller for many months. His second, "The Miracle of Peille," a tender religious fantasy, differed from the first as day from night. It was one of the best-reviewed novels of three years ago and likewise a national best-seller for many months. Now his third novel is as different from "The Miracle of Peille" as that book was from "Face Value"—yet we believe it will be equally well-reviewed and equally popular.

October 1st, \$2.50



ROSE C. FELD
**A YOUNG MAN
 OF FIFTY**

This novel by the well-known critic and newspaper writer is the product of finished craftsmanship. It is a light, satirical comedy of a virtuous philanderer who desired women—but only at a distance so that he might adore and idealize them. It might aptly have been entitled "Autumn Innocence." In her hero, Christopher, Miss Feld has added a deliciously witty portrait to the gallery of American characters in fiction.

October 6th, \$2.50

\$	THE NEW MYSTERY BY BEN AMES WILLIAMS	\$
\$	MONEY MUSK	\$
\$	The popular author of "Death On Scurvy Street" and "An End to Mirth" is at his best in this fast-moving, cleverly constructed thriller. Two interlocking mysteries will make it a hard nut for the reader to crack. Inspector Tope, however, cleverly threads his way through a maze of complicated motives and personal relations towards the heart of the puzzle. October 15th, \$2.00	\$
\$	THE DUTTON CLUE MYSTERY FOR OCTOBER	\$

DUTTON

**One of the most beautiful biographies
we have published in many seasons!**



Anna Pavlova, the Queen of the Russian Ballet, is dead and her matchless art is but a memory. But she lives again in this beautiful biography by the man who was her first classical dancer for ten years. He knew her both as artist and as woman, in her double role as manager of her company and as premier ballerina of the world. He relates their experiences and adventures in triumphal tours, in New York, Havana, and Tokio.

His picture of that "rare, exotic bird" which has had its last flight is told in prose as airy and electric as Pavlova's own dancing. The success of "Theatre Street" last year and "Ballerina" this season proves the great interest the public has in the remarkable personages of the Russian Ballet. We predict the same success for this singularly lovely appreciation of the greatest of them all.

FLIGHT OF THE SWAN

A MEMORY OF ANNA PAVLOVA

By **ANDRE OLIVEROFF**

THE DUTTON PRIZE BOOK FOR OCTOBER

TO BE PUBLISHED OCT.
1st. WITH 15
FULL-PAGE ILLUSTRATIONS.
\$4.00

THREE IMPORTANT NON-FICTION BOOKS BY POPULAR AUTHORS

1. WILLIAM LYON PHELPS

APPRECIATION

As the sales of "Love and Happiness" demonstrate, Prof. Phelps has a large and faithful audience for his genial and intimate essays on life and literature. His readers will find this essay more personal than many of his previous works. It is interspersed with characteristic anecdotes from his childhood and teaching experience. A popular book at a popular price.
October 18th, \$1.00

2. PAUL COHEN-PORTHEIM

THE DISCOVERY OF EUROPE

The author of "England: The Unknown Isle" and "Time Stood Still" has now done for Europe what he so felicitously achieved for England: he has written a brilliant analysis of the continent and its people. We feel that the book will arouse the same enthusiasm and discussion as its predecessor. *September 15th, \$3.00*

3. VAN WYCK BROOKS

SKETCHES IN CRITICISM

This book of essays is a thoroughly enjoyable running commentary on American letters, past and present. The author of "The Life of Emerson" here exhibits at its finest the criticism which has made him among the most influential of contemporary critics. *October 13th, \$3.50*

DUTTON



"If Everybody I've Arrested Buys My Book—It will have A Large Sale!" says

IZZY EINSTEIN.

Disguised as
Grave Digger
Opera Singer
Rabbi
Texas Rancher
Truck Driver
etc., etc., "Izzy"

staged his sensational operations. He now dedicates

Prohibition Agent No. 1

*"To the
4932
people that I've
arrested, hoping that they will bear me no grudge for
having done my duty."*

Here for the first time is an INSIDE account of the actual and startling methods employed by U. S. Government Prohibition Agents in racy, narrative style—by the most dramatic figure of the fantastic "Dry Decade" from the day Prohibition became a law.

The book is particularly timely and you can recommend it to lovers of detective and adventure stories as well as to those interested in the "Wet" and "Dry" question.

Publication October 27th.

Illustrated, \$2.00

FREDERICK A. STOKES COMPANY, 443 Fourth Avenue, New York City



The Prince of Vagabonds

HARRY A. FRANCK

is home with a new book

FOOT-LOOSE IN THE BRITISH ISLES

This is one of the wisest and richest books by the prince of vagabonds, who is also a philosopher with a conscience, a twinkling eye, and a way with words. For the better part of thirty years he has prowled over the face of the earth with his notebook, camera, courage, and invincible honesty. His books are not only entertaining travel narratives, they are also treasures of carefully collected and judiciously interpreted information. Every one of Harry Franck's twenty-two books is still in print and selling steadily.

This new book tells of sixteen months in the British Isles, a surprising country over which the reader can roam in the leisurely charm of these pages.

October 18—Price \$3.50

THE CENTURY CO. :: 353 Fourth Avenue :: NEW YORK



ALICE BRADY

star of "Mademoiselle" which will open on Broadway in October, avid detective story fan,

picked the guilty person in
MURDER IN MARYLAND

within the first 150 pages!

Can you beat her record?

EACH MONTH a famous GUEST DETECTIVE will read the Farrar & Rinehart Mystery of the Month. His or her record in picking the guilty person or the solution will be featured in all advertisements and the public will be invited to try and beat the GUEST DETECTIVE'S record! Miss Brady is the first GUEST DETECTIVE. The others will be announced as each Farrar & Rinehart mystery is announced.

RIGHT — The endsheets of each Farrar & Rinehart Mystery will show the entire "cast of characters" of the mystery. Readers will be invited—on the jacket, in advertisements, posters, etc., to try to pick the guilty individual from among them. Detective story fans will, we believe, get to recognize these unique endsheets and will match their wits against the GUEST DETECTIVE. They will know, too, that they are getting a *really excellent mystery in every case*—selected once a month by the publishers of *Miss Pinkerton*, *The Door*, *The Dartmouth Murders*, *The Wailing Rock Murders*, and other mystery hits.

Announcing: A Farrar & Rinehart

Each month R
enjoyment fet
they have, hit
have the big
ever given to

MURDER

by e

It's laid in a town not far from
Wyndham lived to be n
of many people. Yet when
bloodhound's sense of justice
and tried to railroad the
beautifully concealed, and
and delightfully Southern.



FARRAR & RINEHART

A Promotion Plan for the Mystery of the Month

month Rinehart are publishing a mystery that hits a new high in
ment fctive story fans. Baffling problems and blood curdling thrills
ave, biting is the first and foremost requirement. *These books will*
he bigmost unique—advertising campaign behind them that we have
iven tories. Next month's mystery is

MURDER IN MARYLAND

by *e Ford* author of "By the Watchman's Clock"

n not far Old Antoinette
be n' wreck the lives
et when the town, with a
e of just ay wickednesses
road the The solution is
led, and nan, humorous,
outhern.

Oct. 13. \$2

All advertising of "Murder in Maryland" will feature The
Guest Detective of the Month—a famous person against whom
the reader is invited to match his wits; a feature that will
arouse widespread publicity and interest. In the book itself
will be an endsheet showing the cast of characters, including
the guilty person. *Enlarged reproduction of this endsheet, and*
photographs of the month's Guest Detective, will be sent you
on request.



Coming Later

THE DOLL'S TRUNK MURDER

By Helen Reilly (November)

THE MURDER OF CAROLINE BUNDY

By Alice Campbell (December)

HARPER 41st Street, N. Y.—128 University Ave., Toronto

"2ND PRINTING" *means* PUBLIC BUYING...

THE YEARS OF PEACE

By LEROY MACLEOD

Second Printing on Publication Day—"Rich, lovely," said Christopher Morley and other leading critics. And stock went down the elevator. *Advertising continues.* \$2.50

DESIRE

By JEAN FAYARD

Second Printing One Week After Publication Day—Advertising in the *New York Daily News* pulled 'em into the circulating libraries. Advertising running now in other media. \$2.00

AFTER FIVE O'CLOCK

By ELIZABETH CORBETT

Second Printing Before Publication—The astonishing vitality of *The Young Mrs. Meigs* has paved the way for a big sale on this new novel by the same author. Advertising in a big way \$2.00

TIGER-MAN

By JULIAN DUGUID

Second Printing Before Publication—*Green Hell* was a smashing success last year, and Duguid has another one on the way in this biography of Sacha Siemel, jungle hunter. Advertising to come. \$3.00

THE CENTURY CO. 353 Fourth Ave. NEW YORK

SIX novels which alone would make a strong publishing season!

In the following two pages we present six books of outstanding merit, to be published within a period of seven days. Each will be backed with generous individual promotion, looking to good business ahead. Each is a book which any bookseller can recommend unreservedly to any customer, with confidence of selling satisfaction.

Doubleday, Doran

Six novels that make a pub-



Wrapper by T. M. Cleland

MARGARET KENNEDY

She is the Jane Austen of our times—one of the wittiest people writing—consistently good for a 20,000-25,000 sale. This new novel hinges upon a notorious scandal which no one would believe. A number of booksellers have told us that, at a \$2 price, there will be very few books this fall in the class with Margaret Kennedy.

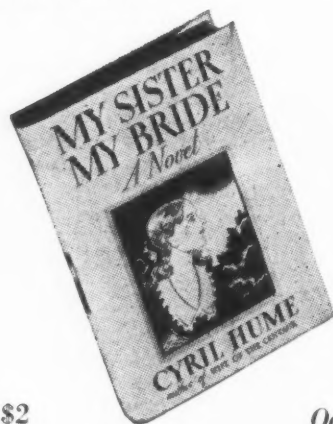
A LONG TIME AGO

Recommend it to the Delafield, "Elizabeth," *Flamenco* public, though it's strong enough for renting, too.

\$2.00. Oct. 19th

CYRIL HUME

A novel of the complexities of love, written with violence and beauty. The first book in three years from the brilliant author of "Wife of the Centaur." It may well prove one of the big surprises of this season.



\$2

Oct. 19th

MY SISTER MY BRIDE

4-color wrapper by Edward A. Wilson



A DAUGHTER OF THE NARIKIN

A modern Japanese novel. "A Daughter of the Samurai" has in seven years of quiet, steady sales reached 31,590 copies. We believe that with increased interest in the East, this book will prove just as successful.

by Etsu Inagaki
Sugimoto

\$2.50

Oct. 19th

DOUBLEDAY, DORAN

publishing season *in themselves . . .*

V. SACKVILLE-WEST

As enjoyable as "The Edwardians." As memorable as
"All Passion Spent."

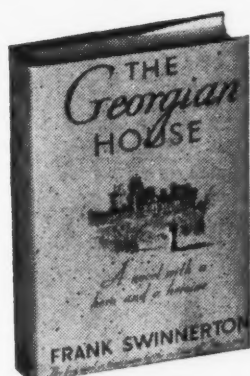
FAMILY HISTORY

This novel concerns the making of English gentlemen. It contains one of the most beautifully tragic love-affairs we have read in recent years.

Sackville-West books are as eagerly awaited as any published today. We look to this new novel to increase her following.



\$2.50 Oct. 26



THE GEORGIAN HOUSE

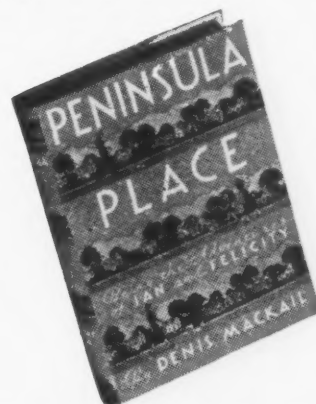
by
Frank Swinnerton

By all odds Swinnerton's best book since "Nocturne." Richly told—by a "master of English prose." A success abroad—a coming success in America.

4-color jacket \$2.50 Oct. 26

DENIS MACKAIL

We do not know of any more charming young couple in books than Ian and Felicity, who began life together in the popular "Greenery Street." This novel continues their adventures, after ten years of marriage.



PENINSULA PLACE

Absolutely delicious humor, in a class by itself in writing today. Striking wrapper by Corydon Bell.

\$2 Oct. 19th

DOUBLEDAY, DORAN

A Publishing Event of Major Importance

THE AUTHOR . . .

WALTER LIPPMANN

Since his early twenties, Walter Lippmann has held place in the forefront of American publicists. An associate of Lincoln Steffens, an organizer of *The New Republic*, editor of *The New York World*, and now addressing an audience of more than 6,000,000 through his syndicated New York Herald Tribune editorials . . . his career has been one of constantly widening influence.

THE BOOK . . .

INTERPRETATIONS 1931-32

Edited by Allan Nevins, it consists of the most significant and most permanently valuable of the Herald Tribune articles . . . concise, pungent, expertly-informed, penetrating, . . . covering not only the political history of the United States; the Depression; government activities; the national conventions; but also principal developments in England, France and Germany; Disarmament and The League; the war in China . . . in short, a condensed history of one of the most critical years of modern times.

THE MARKET . . .

With the political pot boiling and every thinking citizen abnormally responsive to current issues, the Lippmann market is truly *nation-wide*. But the value of this particular volume will hold long after the November elections . . . it will be sought by discussion clubs and civic forum groups, and will have permanent appeal to *everyone* seeking the best ideas and perspective on public affairs of 1931-32.

THE DATE . . .

TUESDAY, OCTOBER ELEVENTH

\$2.50 (tent.)

THE MACMILLAN COMPANY

The BORZOI CHAPBOOKS

BEFORE MARCH
by Archibald MacLeish
drawings by Leja Gorska

RAINBOW
by Sylvia Townsend Warner
drawings by Ervine Metz

PREHISTORIC BURIALS
by Siegfried Sassoon
drawings by Witold Gordon

A COUNTRY HOUSE
by Sara Teasdale
drawings by Herbert F. Roese

**To be published
October 15th**



FIRST EDITIONS OF POETS OF IMPORTANCE

Each 50 cents net

The Borzoi Chapbooks make ideal, inexpensive, and distinguished gifts. As the name implies, the series is composed of small booklets, each complete in itself, and each containing a new and hitherto unpublished poem by an outstanding poet. But unlike their predecessors of a century or more ago, they are beautifully printed on fine paper. Each has value to collectors as an authentic first edition, but it has equal value in another way to anyone wishing to substitute, particularly at Christmas, dignity and charm for the insipid triteness of the usual greeting card.

Four poets of importance have contributed to the launching of the series. Each Chapbook is in attractive colored paper covers (size, 5x7 inches) with an envelope to match, ready for mailing, and each is illustrated by a well-known artist. The display stand in two colors, illustrated above, will be sent free upon request to any dealer ordering five or more of each of the four titles in the series.



ALFRED A. KNOPF · 730 FIFTH AVE · N.Y.

Another episode from **BLACK MISCHIEF**, **EVELYN WAUGH'S** new novel.

The following takes place at an imperial banquet given in honor of Dame Mildred Porch and Miss Tin, two S. P. C. A. ladies summoned from England to try to teach the Azanians not to spear lions:

Dame Mildred's neighbour on her other side was the punctilious man who had prostrated himself in the drawing-room; he seemed engrossed in his eating. In point of fact he was rehearsing in his mind and steeling his nerve to enunciate some English conversation in which he had painfully schooled himself during that day: at last it came up suddenly.

"Ow many ox ave you?" he demanded, lifting up sideways from his plate a great bearded face, "ow many sons? ow many daughters? ow many brothers? ow many sisters? My father is dead fighting."

Dame Mildred turned to him a somewhat startled scrutiny. "I beg your pardon?" she said.

But the old gentleman had shot his bolt; he felt that he had said all and more than all that good breeding required. . . .

* * *

Presently Viscount Boaz rose to propose the health of the guests of honour:

"Your Majesty, Lords and Ladies. It is my privilege and delight this

evening to welcome with open arms of brotherly love to our city Dame Mildred Porch and Miss Tin, two ladies reknowned throughout the famous country of England for their great cruelty to animals. We Azanians are a proud and ancient nation but we have much to learn from the white people of the West and North. We, too, in our small way, are cruel to our animals"—and here the Minister for the Interior digressed at some length to recount with hideous detail what he had himself once done with a woodman's axe to a wild boar—"but it is to the great nations of the West and North, and specially to their worthy representatives that are with us tonight, that we look as our natural leaders on the road of progress. Ladies and gentlemen we must be Modern, we must be refined in our Cruelty to Animals. That is the message of the New Age brought to us by our guests this evening. May I, in conclusion, raise my glass and ask you to join with me in wishing them old age and prolonged fecundity."

BLACK MISCHIEF

HIS MOST
AMUSING NOVEL



by **EVELYN WAUGH**

End sheets and jacket
by Howard Willard

Coming September 29, \$2.50 - - - Farrar & Rinehart, New York

Our 1932 Books for Boys and Girls

THE books for children which will sell best this Fall will be those of permanent worth, those that will repay the buyer and reader well. Here are ten books which will mean sales. Here also are selling points for each. Eight are by established authors. That is the first selling point.

By Laura E. Richards:

TIRRA LIRRA: Rhymes Old and New. Foreword by May Lamberton Becker. 64 illustrations by Marguerite Davis. \$2.50

Young and old will be interested. Mention old favorites, such as "The Seven Little Tigers and the Aged Cook." Critics say author is unsurpassed as a poet of nonsense and of child life.

By Barbra Ring:

PEIK. Translated from the Norwegian by Lorence Munson Woodside. 21 illustrations by Robert Lawson. \$2.00

First published in 1912 and still going strong in Norway. You'll know why if you read it. Sell to old, young, and all having a soft spot for Norway. (October 3)

By Katharine Grey:

ROLLING WHEELS. 21 illustrations by Franz Geritz. \$2.00

No story more thrilling than this of the overland journey to, and the founding of, California. A first book, straight Americana, by a Californian. (November 18)

By Helen Hunt Jackson:

RAMONA. 62 illustrations by Herbert Morton Stoops. Gift Edition. \$3.50

An edition designed to delight young people who should know this classic. Artist has lived in California and is an authority on Indians.

By Paschal N. Strong:

BEHIND THE GREAT SMOKIES. 12 illustrations by Heman Fay, Jr. \$2.00

A story of loyalty to family and of Scout ideals among mountaineers. The author of "West Point Wins" pictures a youth tested by suspicion and enmity. (October 3)

By Cornelia Meigs:

SWIFT RIVERS. 17 illustrations by Forrest W. Orr. \$2.00

Sell as a story of a raft of logs and a river; boys cannot resist that combination. Sell also as valuable historical material mainly unrecorded before—and, of course, stress the author's reputation.

By Russell Gordon Carter:

GOOD LUCK, LIEUTENANT! 8 illustrations by Harold L. Burrows ("Hal Burrows, Sgt. M. G.") \$2.00

The World War as seen by a lieutenant, 32nd Division (Michigan and Wisconsin Troops). Hubert V. Coryell calls it an "All Quiet" for young people. (October 3)

By Genevieve Fox:

MOUNTAIN GIRL. 11 illustrations by Forrest W. Orr. \$2.00

Already a good seller to libraries and religious-education groups. Can be sold to individuals, too, because heroine not only wants an education but pretty clothes and romance.

By Montrose J. Moses:

RING UP THE CURTAIN! 8 illustrations by Janet Laura Scott. \$3.00

Children revel in "play acting." Adults will gladly help them stage these twelve plays. (October 3)

By Thornton W. Burgess:

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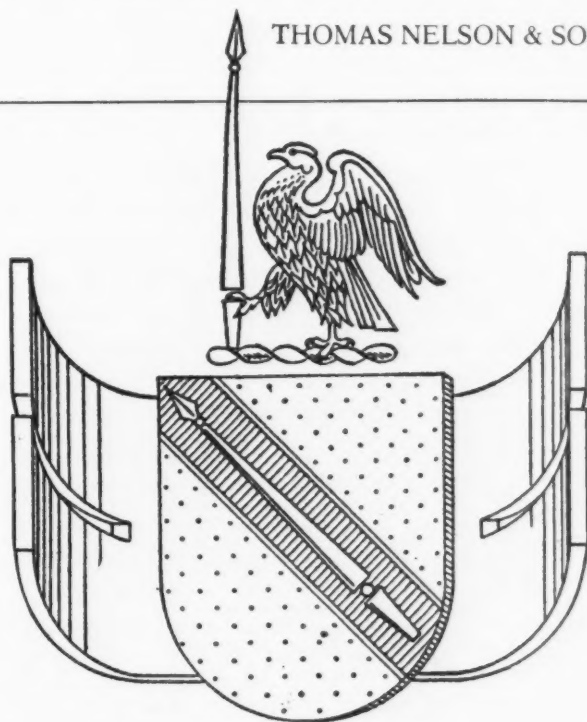
ANNOUNCEMENT

THOMAS NELSON & SONS have prepared, with a fine eye to today's market, and with considerable selectivity, a fall list of new publications, the catalog of which is just being mailed. The organization has chosen only works by accepted American and English authors, and its every publication is, therefore, an assurance to booksellers of rapid and consecutive turnover.

May we call attention to the publication by Thomas Nelson & Sons, in convenient and uniform size, of all the works of Sir Walter Scott, especially interesting this centennial year of his death.

The Complete Works of Shakespeare in one volume, which Thomas Nelson & Sons were to publish this year, cannot be completed in time for publication this fall, and has been postponed until next spring. Since booksellers have been depending upon its publication in November, the publishers feel compelled to issue this announcement. This volume finally gives the complete works of Shakespeare, in easily readable typography with rich design. Astonishingly enough, this has not heretofore been done. Large orders, tentative upon its publication, have been received—many from booksellers in small towns. These have encouraged Thomas Nelson & Sons to complete this work at an early date in 1933.

THOMAS NELSON & SONS · NEW YORK



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By Frances Joyce Farnsworth



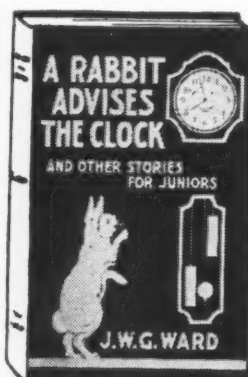
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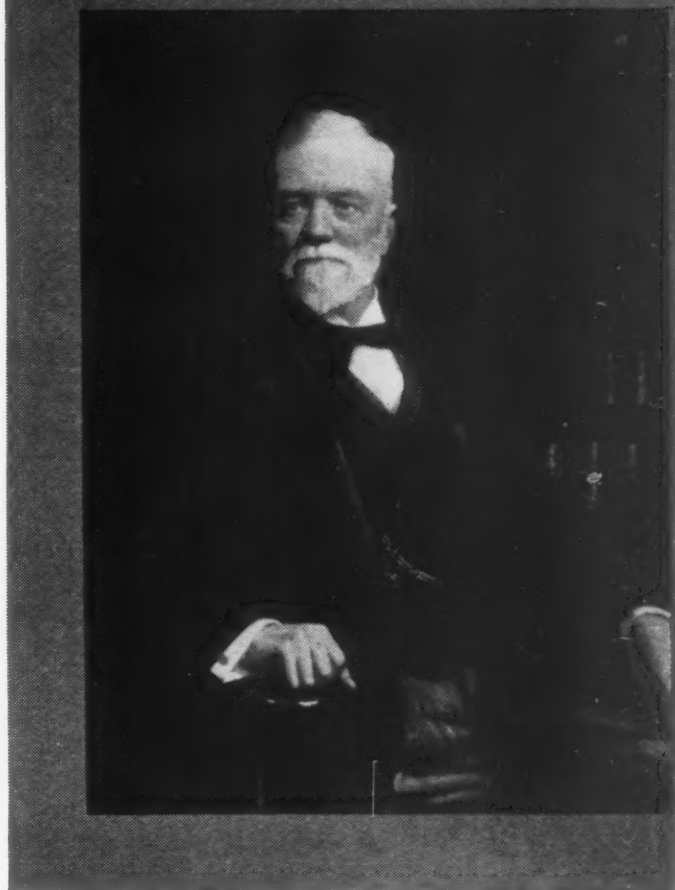
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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, SEPTEMBER 24, 1932

Do Curtailed Library Budgets Make Sales?

A Survey of the Effect on the Local Bookmarket of the Cessation of Purchases by the Chicago Public Library

Dorothy Dockstader

The Chicago Daily News

TO WHAT EXTENT has the lack of books in the Chicago Public Library affected the purchase of new books in the Chicago book stores and department stores? Because the normal book business fell off to a great extent this year it is not possible to answer this question in dollars and cents. Neither is it possible to give definite statistics because no actual record has been kept of calls when customers have bought stating that they were buying because they could not find the desired reading matter in the public library.

Carson, Pirie, Scott were the first to mention the increase in the number of customers who stated, "I had to buy these because they are not available in the public library. Ordinarily I should borrow them from the public library, but with the library without new books for such a long period of time I am forced to buy them." While no actual record has been kept of the number of people making this or a similar statement, the non-fiction department reports a noticeable increase in the number of such cases during the summer months.

Brentano's, across the street from the library, report many people coming into their technical book department saying "No books any more at the library!" Here they do not remember specific instances of purchases because the customers could not secure the publication at the library.

When we asked the buyer at Mandel Brothers shop, conducted by Doubleday, Doran, whether any of their customers bought, stating that they were forced to do so because they could not borrow the books from the library, the spontaneous answer was, "Tons of them!" Upon further questioning we found that the "tons" applied chiefly to the book renters, though a number of buyers too had complained.

When you consider that department stores often buy as many as 100 copies of individual titles for their rental libraries and that some independent rental libraries buy as many as 50 of one title, it is easy to realize what an important outlet they are. One department store buyer recently remarked that the store had about 16,000 rental members, but that before the depression he would never have considered starting such a thing as a rental library! This particular store averages 100 new members a week. Not to be "high-hatted," these rental libraries! They are thriving departments. In some cases the book renter buys the book because he decides it is worth owning. Here is an argument for better books! The more worth while the book the more likely the library member is to buy it for his library! One small Chicago bookstore recently reported that every person who rented a copy of "Our Wonderland of Bureaucracy" afterwards bought it.

Kroch's and the Walden Book Shop state that undoubtedly many purchases have been made because people cannot borrow books from the free section of the public library, but they remember no instances where customers have given this as a definite reason for the purchase of books.

However, booksellers have distinctly noted the effects of curtailed library purchases and many actual sales made as a result of the fact that the Chicago Public Library on its own account has not purchased a book since May, 1931. In December of 1931 the rental department did buy with money taken in as rental fees 160 of each of 12 titles to be used exclusively as rental books. This small number of books was distributed among fifty branches of the library! Not many books when you realize that they were divided among fifty active libraries! The titles below were selected as those most likely to be popular as "best renters" and not because of any permanent literary quality or reference value. These 12 titles were thought to be the books which could most quickly earn more cash for the purchase of additional books:

"White Bird Flying."
 "Westward Passage."
 "Shadows on the Rock."
 "Diary of a Provincial Lady."
 "Finch's Fortune."
 "American Beauty."
 "Maid in Waiting."
 "Two People."
 "Belle Mere."
 "All Passion Spent."
 "The Almond Tree."
 "Judith Paris."

In spite of the fact that the only books of recent date in the library are fiction, the rental library departments in the bookstores and the department stores where by far the largest percentage of books is fiction, are stimulated to a greater extent by the dearth of books in the free borrowing section of the library than are the new book departments.

The City of Chicago has a population of 3,376,438 and an average library circulation in normal years of over 13,000,000. In the year 1929 the number of new volumes purchased for the public library, including its 50 branches, was 237,717. In 1932 just one package of books has been bought—eight tenths of one percent as

many as in a normal year such as 1927, 1928, or 1929. These were selected with the thought that they were the most likely titles to pay for themselves and make money in the rental department, where 5 cents is charged for the first three days a book is kept and 2 cents for each day following. The only purchase this year was made the last week in August and made entirely with the funds accumulated from fees in the rental department. The library has no money with which to pay its long outstanding bills nor to buy books for its permanent free shelves.

This rental library fund made possible fifty copies each of thirty-eight titles to be distributed in the central library and its 50 branches and were as follows:

"Keeper of the Keys."
 "Obscure Destinies."
 "Murder at Hazelmooor."
 "Hatter's Castle."
 "Broome Stages."
 "Rumble Murders."
 "Old Wine and New."
 "Captain Archer's Daughter."
 "Lark Ascending."
 "Story of Julian."
 "Golden Years."
 "The Sheltered Life."
 "Susan Spray."
 "The Harbourmaster."
 "House of Vanished Splendour."
 "The Fountain."
 "Modern American Short Stories."
 "The Man from Sing Sing."
 "Bright Skin."
 "Faraway."
 "Buried Treasure."
 "Their Father's God"; tr. by Ager.
 "Benefits Received."
 "The Black Swan."
 "Dead Man Inside."
 "The Rueful Mating."
 "The House Next Door."
 "October House."
 "The Forge."
 "The Store."
 "Mary's Neck."
 "The Fortress."
 "Omnibus of Fleming Stone."
 "Two Black Sheep."
 "Nothing But Wodehouse."
 "Hot Water."
 "Safe Custody."
 "Mr. & Mrs. Pennington."

Imagine only 1900 books—and those all fiction—instead of the customary approximate 235,000 volumes in a year of the recent past.

Is it to be supposed, then, that people are turning to other forms of entertainment and giving up reading! No, indeed! Never was there a time when people needed and searched for the best books more earnestly. Of course there are those who are turning to the classics, dusty on the library shelves. Then there are thousands patronizing the many up-to-date rental libraries that have sprung up like mushrooms. In addition to these two groups is the third who can and do buy the books they want when formerly they borrowed. It is true that buyers are more particular this year. Their dollars must

buy more for a hundred cents this year than ever. The faster the book publishers give them more for their money, the quicker will be the return of their business to normal! That is the belief of many booksellers.

In the meantime the extreme and unusual situation in Chicago is one of which the book publishers can well take advantage. With the general favorable and optimistic outlook which prevails for the fall, the book publisher will no doubt find it greatly to his advantage to put pressure to bear on his Chicago market. It is unlikely that anyone living today will see in his lifetime a duplication or a near duplication of this depression with its deep roots which we are just beginning to pry loose from their grasping hold.

A Word From London

Two New Houses Swell the Total of London's Publishers; Martin Secker and J. M. Dent and Sons Combine on Adelphi Library

Frank Swinnerton

Author of "Authors and the Book Trade" and "Georgian House"

ALTHOUGH, APART FROM SEVERAL great successes, this has not been a good year for the booktrade in England, there are hopes for the future. Rumors were many, earlier in the summer, as to the possible disappearance of a number of publishing houses who had found the going too heavy; but it seems that these rumors were exaggerations, or the publishers have found some means of carrying on. At any rate, so far from a reduction in the numbers of publishers, we have two additions to swell the total. First comes Arthur Barker, who used at one time to be with Heinemanns and was later an active organizer of the Book Society; and second is the firm of Lovat Dickson, of whom I know nothing beyond the fact that it enters the field this autumn with a list of books. Mr. Barker began with a novel, "Fanfare for Tin Trumpets," by Margery Sharp, whose first novel, "Rhododendron Pie," was published two or three years ago by Chatto & Windus. This book is a satire on the more pretentious among young writers and aes-

thetes, and has been very highly praised. It makes a good start for the new firm, to which everybody wishes success. Mr. Barker's experience should make him a shrewd judge of the book market. I understand that his place in the management of the Book Society has been taken by Mr. Hart-Davis, who was also formerly with Heinemanns.

So much for new publishers. Among older firms one interesting piece of combination is to be recorded. This is the arrangement whereby in future the Adelphi Library is to represent the joint effort of Martin Secker (the original publishers of the series) and J. M. Dent & Sons. Martin Secker was among the first publishers to launch a pocket series of copyright books at three shillings and six-pence. It had a small and highly select catalog to work on, and the Adelphi Library has always been a delight to the eye and a miscellany for the connoisseur. To the books already published by Martin Secker have been added from time to time books in which

other firms had the rights; but from now onward the list will be strengthened by books from Dent's catalog. The most important of these additions in the first batch is Joseph Conrad's "Nostromo."

It had been Dent's intention to begin such a series on their own account, and the collaboration is a simplification of the whole scheme. This is not the first time such a collaboration has been effected, for the Traveler's Library is already drawn from the common (and inexhaustible) treasure of Cape's and Heinemann's lists, and it has been enriched by additions from the lists of other firms. The Adelphi, the Traveler's, and the Phoenix (the reprint collection of Chatto & Windus) are the chief among such series. Taken together, they have perhaps a wider range than the Modern Library, although the Modern Library, as a single series, performs a unique service to American readers.

As far as one can judge, "The Fountain," has been as continuously popular in England as it is in the United States. It is the only spring novel which has not quickly reached the end of its public or which has not noticeably flagged in its progress through the summer. It will be interesting to see how this book bears the competition of autumn headliners. Mr. Priestley's "Faraway," although coolly reviewed, has made its friends and kept at least a healthy proportion of the author's older readers. No doubt it will maintain its sales through the later months of the year, when Christmas approaches, and when longer evenings encourage leisurely reading. It must not be forgotten, as an influence upon a quiet summer season for booksellers, that this has been for England an exceptionally hot and dry summer, full of outdoor activity.

Meanwhile, one very admirable piece of publishing has been brought unostentatiously to a satisfactory conclusion. This is the republication, with the original plates, of "The Pickwick Papers," by the Piccadilly Fountain Press. Such an edition, clearly and beautifully printed at Oxford, and with the plates most excellently reproduced (in the case of the Edition de Luxe pulled by hand), is a treasure for the Dickensian. It has been brought out in twenty parts, and will now be bound in two volumes. It forms a beginning of a

still larger enterprise, for "Pickwick" is only the first installment of the Lombard Edition of Dickens, which is to be published under the direction of that sterling Dickensian, J. H. Stonehouse, of Sotherans. My one regret is that if the other works of Dickens are to be published in the same way, in fortnightly parts, I shall not live long enough to rejoice in possession of the whole set.

A number of "feature" displays have assisted the booktrade in the course of the year. I refer to the exhibitions at Bumpus' of books connected with the centenaries of Lewis Carroll, John Locke, and others; and to the special displays of archaeological books by Dennys. These have proved a great attraction. The Children's Book Week, which has still to be proved, but of which the prospects seem to be excellent, should be another. It would be very interesting to have detailed reports of the results from those concerned. Considering that for the most part trade is only truly active for most booksellers in November and December the development of summer feature displays seems to offer the possibility of increased all-the-year-round business. But whether the expenditure is justified I do not know. Very earnest cooperation on the part of the publishers is essential.

As the result of the publication of my little book, "Authors and the Book Trade," I have had a great deal of very interesting correspondence from all over the world on the subjects dealt with in the book. What has been said as to some parts of it—as for instance by authors, who have made depressing contributions to my knowledge of sales and numbers of reviews, and have commented upon reviewers and publishers with some warmth—would have no interest here; but two points urged against English-speaking publishers have impressed me. They are related. I am told that they combine to neglect considerable potential markets on the Continent of Europe and do not make any serious attempt to increase sales in, for example, German and Scandinavian countries. And I am also told that they show no concern for the requirements and difficulties of booksellers in British colonies. The latter is more of a domestic problem for English publishers, since American publishers are more enter-

prising and copyright difficulties restrain them; but it is a problem in which cooperation between American and British publishers (or their representative organizations) could be of great advantage. Here are new markets. If they were to be nursed, and not swamped, they might in time become serious considerations in the sale of books.

Early lists from the publishers are upon the thin side. I assume from this that recent poor business has led to restriction of output—to a sort of birth control for books. It is overdue. If it comes, books of quality will have a better chance of survival. In glancing through my file of *The Times Literary Supplement* for the current year, in search of a piece of information, I have been horrified to notice how many books have trickled through the sieve of public attention without leaving the smallest trace behind. I do not deplore the disappearance of bad books, but many of these were clearly books in which their publishers strongly believed. We can all parallel such experience, of course; but it must have been more common and more disheartening this year than even before. I do not refer only to novels, among which the mortality is always heavy, but to books of every kind. My belief is that analysis of sales in England (with a few outstanding exceptions) would reveal as serious a drop in the sales of books by writers of wide popularity as any that has occurred in the United States. But if books are to sink without trace in this way it is desirable that we should bear in mind particularly those which may be worthy of note. I observe three books of autobiography which are to be published before the end of the year. Each of them may well be very remarkable, indeed, and probably each of them will be, not only a success with the wise, but a genuine popular success. They are, in order, the "Autobiography of Norman Douglas"; the "Autobiography of E. V. Lucas"; and the first volume of the

"Autobiography of Sir Henry Newbolt."

The first-named should be a classic. Mr. Douglas has had an extraordinary life, because he has an extraordinary personality. He writes superbly. E. V. Lucas is now in the happy position of being a literary senior and a senior partner in a first class publishing firm—that of Methuen & Co. He will have much to tell of authors and the trade: if he tells it with his own inimitable grimness he will hear but a single (though deafening) shout of delight. And Sir Henry Newbolt, who is a poet, a lawyer, a man of letters, and a man of affairs, has an even wider range of experience than the two others, and it is possible that he may give us (what the others will not pretend to do) a whole rich picture of modern England, human, social, and political.

A welcome success of the last few weeks is the anonymous book, "A Lawyer's Notebook." Though relatively small, compared with the half-millions of yesteryear, this success has been genuine, and is continuing. And half the success is due to the fact that the book's anonymity has piqued the curiosity of the reading public. That is a point to be noted by those interested in the sale of books. The author of "A Lawyer's Notebook," which is a collection of thoughts on public affairs, morals, and manners, and personal recollections of friends, meals, and other matters, is E. S. P. Haynes. Mr. Haynes is a well-known solicitor, and the friend of Hilaire Belloc and G. K. Chesterton. He was going to put his name upon the title-page in the first instance, but was dissuaded from doing so by the publisher, who believed that anonymity would do for the book exactly what it has done. The result has been that "A Lawyer's Notebook" has sold, I imagine, more largely than any previous book by Mr. Haynes, and its sales, even when the authorship is generally known, will continue. The fact that the book is delightful, though relevant, is of minor importance.

Window Lights

A New Monthly Department Devoted to Advance Information on Window Display Material

Alfred van Ameyden van Duym

Window Display Manager for Doubleday, Doran Book Shops

With this issue "The Publishers' Weekly" presents a new department which has already been enthusiastically supported by a score of publishers, and which we hope will be of assistance to booksellers in all parts of the country. It will be the purpose of "Window Lights" to list forthcoming display material from all publishers and to give practical suggestions concerning the use to which this material may be put. We have asked publishers to stress the regional appeal of their forthcoming books, wherever it is possible, so that booksellers in parts of the country where a certain title may have an especial appeal may plan appropriate displays in advance. The department is to be conducted by Alfred van Ameyden van Duym, window display manager for the Doubleday, Doran Book Shops, who is already well known to the trade. Questions concerning the problems of display, if mailed to Mr. van Duym in care of this office will receive his personal attention.

NO LESS THAN eighteen publishers have given their immediate and enthusiastic support to this new department to appear once a month under the heading of "Window Lights." As this department is more or less in its incipency we will do our best to give here a resumé of the publishers' response, listing the publishers alphabetically. Beforehand, however, we might give a little explanation of what this department intends to do. All attempts to help booksellers have been centered around New York as the fountain head of the book publishing industry. The most gorgeous displays have been in New York. But what about the country at large? By obtaining advance information from the publishers on their display material booksellers outside the New York area might be able to give it more effective distribution throughout the country.

This year as never before the publishers have made an unusual effort to prune their list down to the very best, and as a result we see a fall list which seems to be the best offered in the last decade. If publishers and booksellers coordinate their efforts we are bound to have a fairly good

season in spite of the depression. So here goes for our list of publishers:

Brentano's promise their support and will in the future bring all of their display material to our attention.

Brewer, Warren & Putnam have a very attractive poster for "The Tudor Wench," already published; furthermore, there is much display material for "Georgia Nigger" by John L. Spivak, especially suited for the South and especially interesting to those concerned with prison reform, published September 30. "He Who Sees in the Dark" by West and Lamb may be tied up locally with the Boy Scouts of America. For Ugo Mochi's "Animal Silhouettes" original drawings are available and probably cut-outs as well. Both of these books are published on October 14th.

The Century Company wishes to draw our attention to "After Five O'Clock" by Elizabeth Corbett, published September 20th, for which posters are available, specially interesting in Wisconsin, where the author was born. Any store which did well with "Bring 'Em Back Alive" should do well by displaying "Tiger Man" by Julian Duguid, published October 4th.

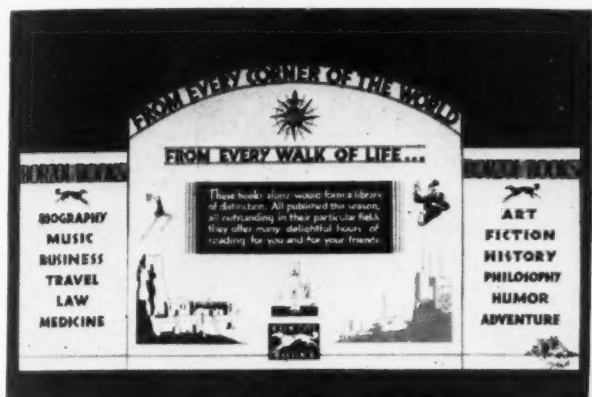
September 24, 1932

1243

Coward-McCann. "A New York Tempest" by Manuel Komroff makes an effective tie-up with Russell Crouse's forthcoming "Murder Won't Out" (Doubleday, Doran).

Dorrance promises cooperation.

Doubleday, Doran. Attractive posters are available for "Down the Garden Path" by Beverley Nichols and "Nur Mahal" by Harold Lamb. "The Sheltered Life" displays have met with great success and Hugh Walpole's "The Fortress" has leaflets and posters available for display.



A three panel display from Knopf for Borzoi promotion

E. P. Dutton & Co. A poster will be supplied with the de luxe popular priced edition of "The Story of San Michele," ready in October.

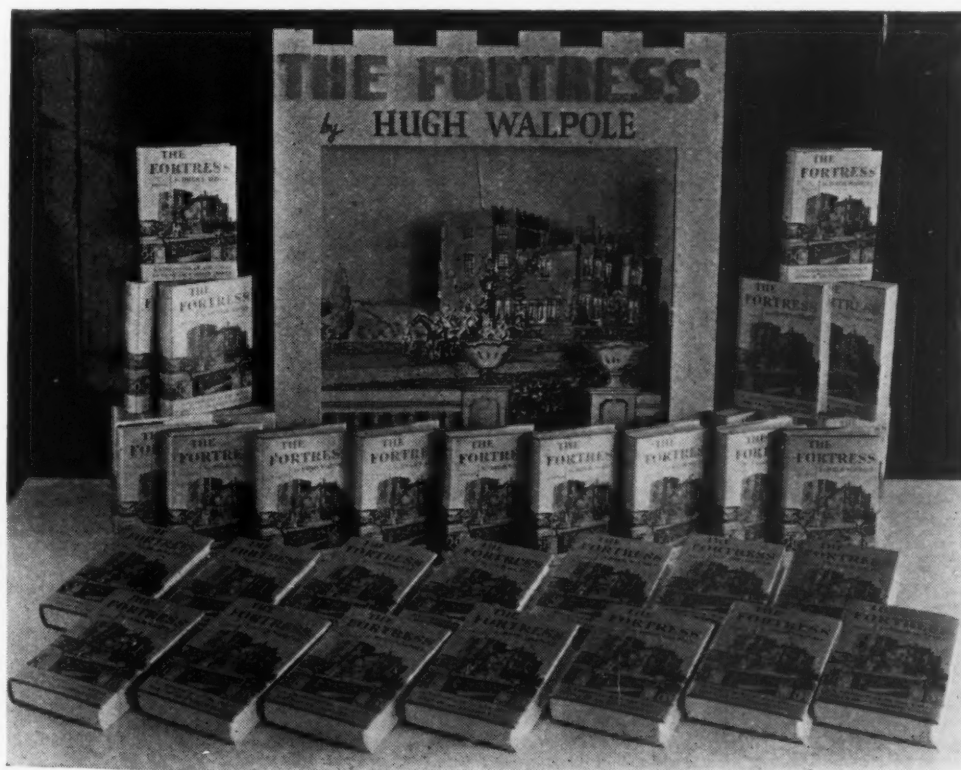


Large cut-out display furnished by Doubleday. Lettering is in raised wood blocks

Farrar & Rinehart will send us a lot of material for display later.

Harrison Smith and Robert Haas lay particular stress on their forthcoming Faulkner, "Light in August." Photographs of Faulkner will be supplied. The publishers express the fond hope that by this time the South will take Faulkner to heart.

Houghton Mifflin has splendid display material for Gene Tunney's book, published September 28th. For "Riders of the Night" by Eugene Cunningham there are photographic posters of the author with blurb. "Sitting Bull" by Stanley Vestal will have posters and circulars. Both of these books are also published September 28th. "Comic Relief" by Robert Linscott,



This display unit from Doubleday has been selling "The Fortress"

October 19th, will have a poster reproducing the jacket by Peter Arno. There is still material available on the Beveridge book.

Alfred A. Knopf, Inc., has designed a special three-panel poster for the promotion of Borzoi books which was designed especially for large general window displays during the pre-holiday season.

Lippincott has attractive posters available for their three most important biographies of the fall, "The King of Rome" by Aubrey, "Napoleon" by Belloc, and "Diaz" by Carleton Beals.

Longmans, Green's big book for October is "Nobody Starves" by Catherine Brody. One large central display card and six separate cards with quotes will make effective window material.

Little, Brown promises material for the future.

Modern Library is furnishing what seems to us the most attractive display materials: a window card, 20 x 30 or 24 x 36 either on wood or on wall paper with a wood grain finish entitled "Aged in the Wood." It will be divided into 5, 10, 15, 20, 50, 100 and 200 year sections of

three books each. For originality it certainly deserves the year's prize.

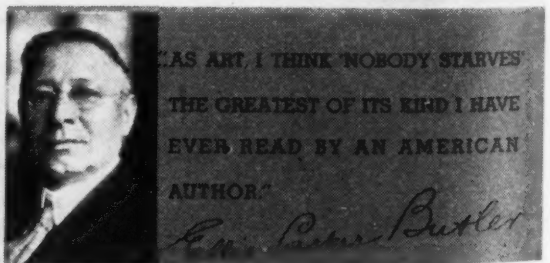
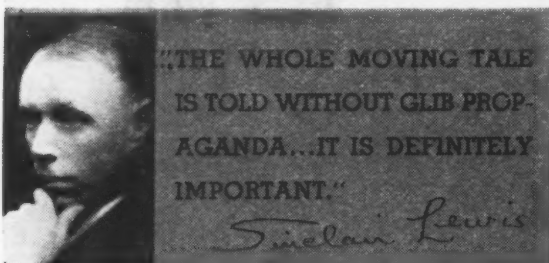
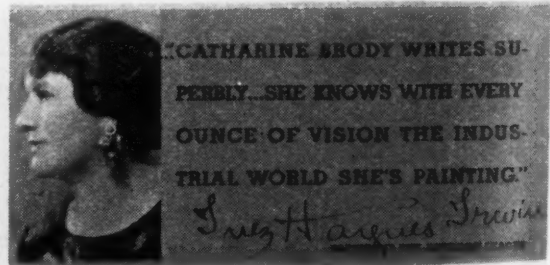
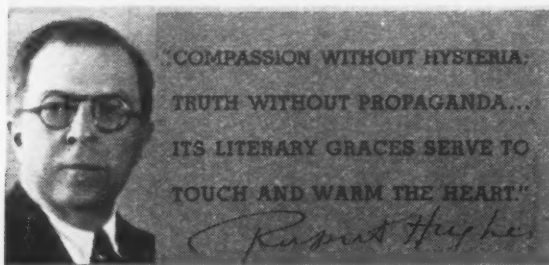
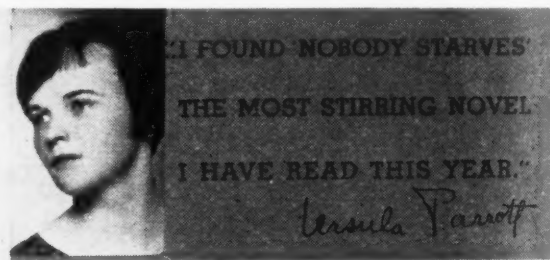
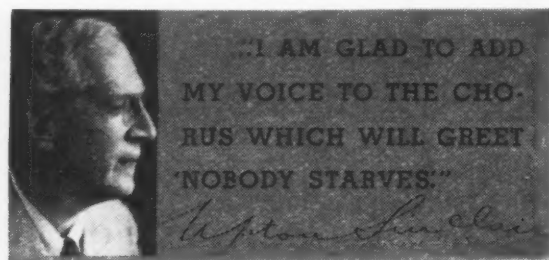
Norton recalls their splendid work on "Revolt of the Masses." Posters are still available, and have met with success wherever displayed.

Rand McNally promises support.

Scribner has some pretty swell poster material on those two outstanding forthcoming publications, Hemingway's "Death in the Afternoon" and James Truslow Adams' "March of Democracy."

Of course *Simon and Schuster's* high spot for this fall is "Van Loon's Geography." The inside of the jacket lends itself exceedingly well to display and a restricted number of Van Loon's original drawings are also available. "George Gershwin's Songbook" also furnishes a remarkably good display item.

As a general suggestion for October display it might be well to stress the importance of books on America and American problems. With election time near the public feels politically minded and some back numbers relating to politics and America might find a ready market if displayed prominently.



These six window cards with a poster, provide effective material for displaying Longmans' big fall title

A. B. A. Protests Against Club Practices

FURTHER STEPS in the fight to restore the public's confidence in retail book prices were taken by the Board of Directors of the American Booksellers' Association when letters were addressed by Ellis W. Meyers, executive secretary of the A.B.A., at the suggestion of the Board, to Simon & Schuster and the Houghton Mifflin Co., calling to their attention certain practices in connection with the distribution of the current selections of the Book-of-the-Month Club and the Literary Guild, which the Board considers detrimental to the best interests of the retail bookseller.

In the letter to Richard L. Simon, of Simon & Schuster, his attention is called to the use of the new "Van Loon's Geography," the Book-of-the-Month Club's recent selection, as a premium. At a recent meeting of the Joint Board of Publishers and Booksellers (see page 29 of the *Publishers' Weekly* for July 2) a resolution was passed in which it was stated that "The Board believes that this practice (offering recently published books as premiums, or gifts) tends to destroy the confidence of the public in the integrity of book prices. The Board is of the opinion that, in the process of time, the public will suffer through being induced to purchase primarily because of the 'premium appeal.' Offers of this kind jeopardize the spirit of cooperation which should exist between publisher and bookseller, when a publisher solicits booksellers' help in an active promotion campaign for an important new book." This is pointed out to Mr. Simon in the Board's letter and the request is made that he take immediate steps to have the premium offer of the book club discontinued.

Recent circulars and advertisements of the Book-of-the-Month Club offer the current selection free to any one who will write in for it, enclosing 25 cents as mailing charges. It is also offered as an alternate premium to "The Best Short Stories of 1932" to anyone who will secure a new subscriber to the Club. New subscribers also receive this selection absolutely free of charge. It is to these offers that the Board of Directors of the A.B.A. objects.

In the second case the Board instructed Mr. Meyers to write B. H. Ticknor, sales-manager for Houghton Mifflin, regarding "Beveridge and the Progressive Era" by Claude G. Bowers, the current Literary Guild selection, which, the letter points out, "is being offered to the public by the Literary Guild on a strictly comparative price basis at \$2 a copy, although it is necessary for the booksellers to sell it to the public at \$5." Furthermore the letter points out that "The Guild's offer contains the statement that it is no longer necessary to join the Guild for a twelve-books-a-year membership, but that by purchasing only four books, either Guild selections or books listed in "Wings" during the course of the year, the subscriber may obtain the 'reductions' on the Guild selections."

"The booksellers of the country," states the letter, "believe that this is detrimental to the best interest of the retail bookstores and the trade generally. It provokes a feeling among retail customers that book prices, in bookstores, are too high, and contributes to the difficulties of selling. That the trade has already recognized the need for re-establishing public confidence in the integrity of book prices is evidenced by the recent attitude toward early reprinting and remaindering. We believe it essential to eliminate all forms of comparative price-reduction within the time limits set by the Joint Board if the bookstore is to remain in business, and we ask that you give us your cooperation for the future."

Both letters were signed by Ellis W. Meyers for the Board of Directors of the American Booksellers' Association, Inc.: Richard F. Fuller, John G. Kidd, Ernest Eisele, Theodore E. Schulte, Charles M. McLean, Stanley G. Remington, A. G. Seiler, A. A. Kroch, George W. Jacobs, Cedric R. Crowell, Louis A. Keating, Lewis B. Traver, Frank L. Magel, Arthur Brentano, Jr., A. B. Carhart, Paul B. Hartenstein and H. W. Davies.

The plight of the retail bookseller in such a situation as this was dramatically presented by Samuel Levinson, of Levinson's, Sacramento, Cal., in last week's *Publishers' Weekly*.

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leyboldt

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September 24, 1932

HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.
—BACON.

The Game of Publishing

A LIST OF FALL BOOKS, something over 3,000 titles is not yet a list of real books and some of them never will be real books, for, a book to be the thing that was conceived by the author must have an audience, and an effect on that audience. The publisher has received the book as a manuscript and from this can only speculate as to what will make a real book. Or the publisher may have conceived a good publishing idea with no certainty as to whether his idea is to become what he had wished it to be when the author has written the book. Then the manuscript is read by half a dozen people, each of whom may have a different conception of what the book really is and the audience for which it is intended.

The manufacturing department takes it in hand and the book designer endeavors to give a physical body to what he conceives the book to be like. Still later, galleys are given to the copy writer and it is his task to visualize in fifty to a hundred words the intangible something that is the book. It is this description and not the book itself that must be proclaimed to the bookseller and to the public. Oftentimes this description is all that the publisher himself has with which to recall the manuscript he once read.

How is this mere picture of a book to be made into a real book? How is this short description of a book to be made strong enough and clear enough to guide the real book to just its right public? The task is almost impossible in its complexity, and it is no wonder that in this fall season with so many new books being launched that the trade looks with almost a sense of fatalism to what may take place, bringing one book to an immense and appreciative audience, burying another of good promise in the oblivion of a few hundred sales. A perfect publishing technique would be one in which no such chances of fortune existed, in which the real book could be perfectly visualized in its listing and cover description, so that this perfect description could take the book to its ideal audience. But no such perfection of the process can be attained. There will always be the hazards that must depend on fleeting tastes and on changing technique.

Some of the many titles listed in this fall's record will be remembered for years because of their fortunate launching on their right courses. Some may be resurrected years hence having lost their way for a while or having got their start in an unpropitious season. Some are intentionally ephemeral, intended for the moment. This is the way of publishing. It will always be full of chances and full of unexpected failures, full of exciting successes. It is a business that will forever attract to it the bold, keen minds of the adventurer and pioneer.

Don't Overlook Publication Dates

NOW IS THE TIME when all good dealers should rally to the support of sound trade customs. Always, as the important publication dates come around, we get reports that in one city or another some dealer has broken down the observance of publication dates, believing that such observance is probably an unneeded formula that only old-fashioned people in the trade care about.

The result of date breaking when the fight is carried to its inevitable end is this: One dealer, in bookstore or rental library, lets favored customers have a September 15th book on September 10th. His competitor hears of this and protests, and Dealer Number One, with the sales in

hand, feels a glow of satisfaction. Another important publication date comes along, and Dealer Number Two retaliates. Customers begin to think that, by pressure, any book can be had in advance, and the whole city gets into the competition. Some large store orders part of its supply of another book to come on by expensive express in order to beat competitors, with consequent loss of profits. Finally the publisher has to step in, and that city receives all its books on publication date and not before, to its ultimate disadvantage and to the disadvantage of its regular book buyers.

Magazines achieve observance of publication date by their close contact, through distributing agents, with each display counter. They know only too well the confusion and bickering and financial loss that comes from any let-down in this system. The booktrade never sees the situation as clearly, and the hot-heads rush in against the counsel of the more experienced.

It may be said without fear of contradiction that here is a trade custom whose rigid observance is to the advantage of every element in the trade and of advantage to the ultimate consumer. Booksellers cannot take too great pains in watching against slips of any kind, and publishers and jobbers cannot be too careful in supplying exact information with each shipment.

Have You Marketing Ideas?

THE STORY OF THE bookseller who enclosed a sample page of a cook book in each package that left the store and which resulted in the sale of fifty copies of the cook book was used by Dr. Julius Klein, Assistant Secretary of Commerce, in a radio address on "New Ideas for Selling Stock Goods." "New ideas," said Dr. Klein in extending this theory "for selling old products are called for as well as new products with which to induce a revival of buying. I know of nothing more immediately helpful than the stimulative reaction of new sales ideas.

"New ideas in merchandising were probably never more valuable than they are at this present moment, when the general tone of business comment is distinctly better, and there is a material strengthening of confidence.

"Is the advance to continue, as we hope? That depends, in part at least, upon the

attitude and action of the great body of our merchants and manufacturers. Will they show alertness, resolution, quick intelligence, and, above all, originality in sales methods to stimulate the timid buyer, especially in retail selling and in many 'service industries?'"

Copyright in Gathered Facts

AN IMPORTANT COPYRIGHT DECISION was rendered in the District Court of New York last month by Judge Bondy in the case against the Richfield Oil Corporation of New York, the Paul Cornell Company and Ford Frick. The latter was employed by the Cornell Company to prepare a pamphlet for the Richfield Oil Corporation for free distribution containing interesting records of various sports. The complainant, Frank C. Meeke, claims that a large amount of this material was taken from a previously printed manual which he had prepared containing sporting information, and he based his chief proof of infringement on the repetition in the Frick pamphlet of the many errors which appeared in the first publication. The judge said that the defendant's explanation as to how these similar errors could have appeared in the pamphlet which he had prepared was very unsatisfactory and rendered a decision against Frick.

"In comparing the two books," said the judge, "one cannot escape the conviction that the defendant consulted complainant's book not only for purpose of verification but to appropriate information for his own book without any independent investigation. The validity of a copyright in compilations and directories is unquestioned. If a compiler has consulted the original sources and publishes the results of his own independent researches and investigations, the first compiler is without remedy despite the close similarity of the two works. But where errors are common to both books, there is a presumption that the identity has resulted not from the consultation of the same sources and the patient collection of the same facts but from unauthorized copying."

The judge further stated that the presentation of a copy of the complainant's book to Frick did not constitute an implied license to use the copyrighted material.

P. W. Form-Sheet

Neck and Neck

- THE FOUNTAIN. By Charles Morgan. Knopf, \$2.50.
- THE SHELTERED LIFE. By Ellen Glasgow. Doubleday, Doran, \$2.50.
- THE FORTRESS. By Hugh Walpole. Doubleday, Doran, \$2.50.
- FARAWAY. By J. B. Priestley. Harper, \$2.75.
- PEKING PICNIC. By Ann Bridge. Little, Brown, \$2.50.
- MORE MERRY-GO-ROUND. Liveright, \$3.
- A PRINCESS IN EXILE. By Grand Duchess Marie. Viking Press, \$3.50.
- LET'S START OVER AGAIN. By Vash Young. Bobbs-Merrill, \$1.50.
- VAN LOON'S GEOGRAPHY. By Hendrik W. Van Loon. Simon & Schuster, \$3.75.
- A NEW DEAL. By Stuart Chase. Macmillan, \$2.
- The N. Y. *Times* list of best sellers for the past week gives it first place in Philadelphia, Chicago, and San Francisco.
- Leading "The Fountain" in most N. Y. stores. It is reported that \$10,000 is to be spent in advertising space.
- Leading fiction sales in St. Louis, and one of the three best sellers in N. Y., Philadelphia, Washington, according to the *Times*.
- Second in Atlanta and Chicago on the *Times'* reports.
- The best seller of the past week at four Washington stores. Starting well in N. Y.
- 3rd printing. Seems to be racing ahead of the non-fiction best sellers that had been established for many months. The fall's best bet for 100,000 sales, says Pete Howe.
- Second in non-fiction in Boston and Philadelphia on the *Times* list.
- The middle west brings this to best seller-dom.
- The East is first to back this favorite.
- Four Washington stores report this their non-fiction best seller.

At the Post

- AFTER FIVE O'CLOCK. By Elizabeth Corbett. Century, \$2.
- BEYOND DESIRE. By Sherwood Anderson. Liveright, \$2.50.
- BLOODY YEARS. By F. Yeats-Brown. Viking Press, \$2.75.
- DEATH IN THE AFTERNOON. By Ernest Hemingway. Scribner, \$3.50.
- DESERT SAND. By Margaret Pedler. Doubleday, Doran, \$2.
- EDUCATION AND THE MODERN WORLD. By Bertrand Russell. Norton, \$2.50.
- FIRED! By Karl A. Schenzinger. Century, \$2.
- GEORGE GERSHWIN'S SONG BOOK. Simon & Schuster, \$5.
- THE LETTERS OF D. H. LAWRENCE. Ed. by Aldous Huxley. Viking Press, \$5.
- THE MARCH OF DEMOCRACY. By James Truslow Adams. Scribner, \$3.50.
- Second printing before publication. "The Young Mrs. Meigs," a dark horse of last year, sold 16,000, started by word-of-mouth advertising.
- The author's first novel since his best selling "Dark Laughter." Rated A A A by Donald Gordon.
- "Lives of a Bengal Lancer" sold over 92,000 copies.
- All about bullfighting. May possibly be a best seller, says *The Retail Bookseller*.
- "A sure best seller and best renter," *Retail Bookseller*.
- A companion volume to "Education and the Good Life," which was a best seller.
- A novel of the depression in Germany, which the publishers consider the most important piece of fiction on their fall list after "The Years of Peace."
- There is a definite market for this.
- A nine hundred page volume of intense interest to Lawrence fans and all interested in modern literature.
- The first volume of a two-volume history of the United States, very readable.

P. W. Form-Sheet

At the Post (Continued)

THE NATION AT WAR. By General Peyton C. March. Doubleday, Doran, \$3.

NICODEMUS. By Edwin Arlington Robinson. Macmillan, \$1.75.

NOT TO BE REPEATED. Anonymous. Long & Smith, \$3.

PROLOGUE TO LOVE. By Martha Ostenso. Dodd, Mead, \$2.

RIP TIDE. By William Rose Benét. Duffield & Green, \$2.50.

SIR WALTER SCOTT. By John Buchan. Coward-McCann, \$3.75.

SONS. By Pearl S. Buck. John Day, \$2.50.

THEATRE AND FRIENDSHIP. Putnam, \$3.50.

THREE SHEET. By Tiffany Thayer. Live-right, \$2.50.

WHO'S HOOEY. Ed. by Arthur Zipser and George Novack. Dutton, \$1.

An important addition to American war memoirs. The portions that have appeared in the *N. Y. Times* have aroused considerable interest.

The first book of short poems since "Tristram," which sold 85,000 copies.

"The Merry-Go-Round of Europe." *The Retail Bookseller* says it ought to have good sales.

"A sure best seller and best renter"—*Retail Bookseller*.

A novel in verse by the well-known critic of the *Saturday Review*.

A centenary biography highly praised in England.

The Retail Bookseller suggests that it may be the big best seller and best renter of 1932.

A book of hitherto unpublished Henry James letters.

Donald Gordon calls Thayer the rental library's Candy Kid.

The editors' comments are just as funny as these "Nitwitticisms of the Notable."

Dark Horses

COMIC RELIEF. Ed. by R. N. Linscott. Houghton Mifflin, \$2.50.

THE LIFE OF ANDREW CARNEGIE. By Burton J. Hendrick. Doubleday, Doran, \$7.50.

A LONG TIME AGO. By Margaret Kennedy. Doubleday, Doran, \$2.

MY SISTER, MY BRIDE. By Cyril Hume. Doubleday, Doran, \$2.

PENINSULA PLACE. By Denis Mackail. Doubleday, Doran, \$2.

THE PRINCESS MARRIES THE PAGE. By Edna St. Vincent Millay. Harper, \$2.

YOUNG MAN, BEWARE! By Elspeth Houghton Mifflin, \$2.

DIANA STAIR. By Floyd Dell. Farrar & Rinehart, \$2.50.

THE EGYPTIAN CROSS MYSTERY. By Ellery Queen. Stokes, \$2.

PETER ASHLEY. By Du Bose Heyward. Farrar & Rinehart, \$2.50.

Oct. 19. An omnibus book of your favorite American humorists.

Oct. 19. A biography of one of America's great financiers, by the author of "The Life and Letters of Walter H. Page."

Oct. 19. The author of "The Constant Nymph" recreates a summer in Ireland twenty-five years ago in her new novel.

Oct. 19. The first novel in three years by a writer whose first book, "Wife of the Centaur," established him.

Oct. 19. The further adventures of that charming couple, Ian and Felicity, who began married life in "Greenery Street."

Oct. 19. A poetic drama in the manner of "Aria de Capo"—Collectors take notice!

Oct. 19. New poems by the author of "Strange Truth," who writes in a keen and humorous vein.

Oct. 20. A long novel tracing the influence of woman on American development from Civil War times to the present.

Oct. 20. Ellery Queen solves three brutal and horrifying deaths.

Oct. 24. A novel of Charleston during the Civil War, by the author of "Mamba's Daughters."

In and Out of the Corner Office



Pearl S. Buck

From a new photograph by Arnold Genthe

THE DRAMATIZATION of "The Good Earth" opened in Philadelphia on September 19th, with Alla Nazimova as O-Lan and Earle Larrimore in the part of Wang-Lung. It comes to Broadway at the Guild Theatre on October 10th. A published version of the play will be released by *John Day* in November. Pearl Buck has left for Ithaca where her husband, J. Lossing Buck will begin his year of residence to complete the requirements for his doctor's degree. His book "Chinese Farm Economics" which is published by the *Chicago University Press*, has been accepted as his thesis for the degree. Mrs. Buck, her publishers tell us, will do no lecturing whatever while she is in this country. ❀ ❀ ❀

Orders for the autographed first edition of "Sons" issued today reached a total of 334, *John Day* announces, and the edition will therefore be limited to 384 copies which will include 50 presentation copies, not for sale. ❀ ❀ ❀

Eunice Blake, who has been for several years assistant to Louise Seaman in the children's department at the Macmillan Co., and who had active charge of the department for several months this year while Miss Seaman was recovering from an accident, has left the firm, due to a curtailment of the staff. ❀ ❀ ❀

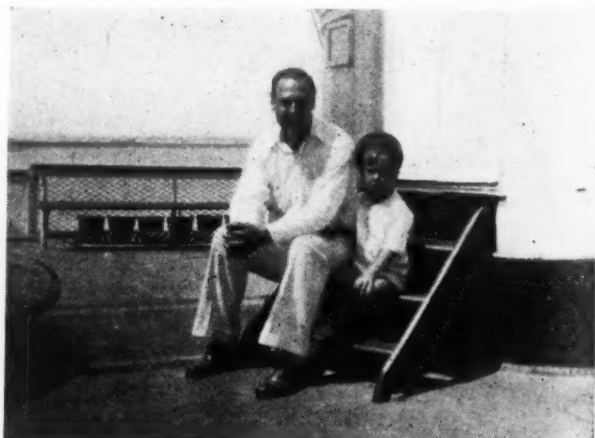
Mayonne Bayer will buy for Bamberger's in the place of Margaret Byrne, now buyer for Macy's. ❀ ❀ ❀

May Massee, who has been head of the Junior Books Department of Doubleday, Doran for the past eight years, has resigned. She will be succeeded by Dorothy Bryan. ❀ ❀ ❀

"Desire" by Jean Fayard which won the Goncourt Prize for 1931 under the title of "Mal D'Amour," is published in this country by the Century Co. ❀ ❀ ❀

Chandler Chapman has resigned as head of the manufacturing department of G. P. Putnam's Sons. ❀ ❀ ❀

"The More I See of Men," a symposium, to be published by Harper September 28th, in which nine outstanding women authors of the day tell all about the sterner sex, has been edited by Dr. Mabel Ulrich, head of the Mabel Ulrich Book and Print Shops in Rochester and St. Paul, Minn. Dr. Ulrich herself wrote a chapter for the book, but decided it didn't exactly fit, so she left it out. It will be published as an article in *Scribner's Magazine* shortly.



Eastman S. Brown, of Dauber & Pine, snapped in an informal pose

Adventures in "Books Wanted"

Edwin C. Buxbaum

Bookseller of Milwaukee, Wisconsin

IF YOU WERE NOT A BOOKSELLER and not acquainted with *The Publishers' Weekly* and you should happen to see that long list of titles and authors under "Books Wanted," you would probably skip over those pages as fast as you could.

But, if you are a bookseller, there is probably no more interesting section of the magazine than the "Books Wanted" Department. It is especially true now, when time is plentiful and booksellers are particularly avid in searching these columns for books which they may sell from stock. Many a bookseller who formerly never bothered with this department may be seen today with sharpened pencil and *Publishers' Weekly* checking the titles in "Books Wanted" and sending out quotations.

A religious seminary student once told me that he had searched in twenty libraries for a book in which he was interested without being able to see a copy. When I told him that he could easily obtain a copy of this book which he claimed was very old, he was very grateful. The publication date was 1876, and "Books Wanted" located it quickly.

This department is a regular source of income for the bookseller who handles used books of any kind, just plain second-hand, or old and rare. If a book is advertised for in these columns, it means that all other sources of supply have failed, that the book is really wanted, and that a fair price will be paid depending on rarity and condition.

It is not only a good market for the seller but an excellent market for the buyer at the same time. Where can one insert an advertisement for the small sum of fifteen cents and receive offers from all over the world for the one book in which one is interested? In what other way could you conduct a business of this kind so cheaply? For fifteen cents' worth of publicity, you will receive quotations which are really competitive bids for your business, from dealers all over the country and from many on the continent. Long after the local booksellers have sent you

their bid, you will receive the offers of dealers in England, Germany and even as far (as I did once) from India. For fifteen cents, you have the book markets of the world looking for the book you want and bidding against each other to give it to you as cheaply as possible.

It is interesting to note the wide variation in prices that may result in the bids of various booksellers when quoting you a book wanted. The book being the same as to date, condition and other points, the variations in price offered can be tremendous. Recently, a book which has auction records of seven to nine dollars was advertised for in "Books Wanted." The first bid quoted the book at \$15. The next few bids, quoted between \$5 and \$10. Later, more bids came in at \$2 up to as high as \$20. Taking one single item, the various book dealers of the country varied in ideas of its value all the way from \$2 to \$20. The odd thing was that the \$2 book was in much better condition than the \$20 book. This is one of the things that makes the "Books Wanted" column so interesting.

Sometimes one wonders just how well some booksellers know their business, especially when they advertise for books which are still in print or for books which are available from the remainder firms at much reduced prices. It is hard to believe that these people are willing to pay a premium on a book over the publication price when the same book is available at large discounts from the published price. A little search in reference works prevents such errors.

One of the most interesting things in the "Books Wanted" column is to see the advertisements for odd volumes to complete sets. It is indeed not difficult to complete a set of the "Harvard Classics" but is quite another matter when a rare, limited, expensive set must be filled in. It may take long advertising, but eventually the set is filled. I have known this to be true in even the most expensive sets. Booksellers must have a sense of humor or they wouldn't be booksellers. This is illustrated practically by

the fact that when quoting on an odd volume to complete a set, they frequently quote a price which would buy a whole new set. In other words, they will supply the odd volume by breaking their set but charging the whole price. This must be humor, for no buyer is that gullible.

It is surprising how often one can complete two or three volume sets of the first editions of American authors. Many of the now well-known and collected American authors issued their works in two and three volumes, and it is a common experience for the bookseller to find himself with volume 2 of a rare first edition when he needs volume 1. A good example is Alcott's "Little Women." Often the dealer quoting will offer to sell at a definite price or buy your volume at the same price. There are quite a few dealers in first editions who complete their sets of early American authors this way at low price and send them off to auction at higher prices. This little game can be extended a little further. It is possible to obtain both odd volumes from different sources without having either in stock. This provides a way of buying first editions very cheaply.

One dealer extended this idea. He carried no stock at all, merely advertised for certain rare books and received quotations which he quoted to other dealers at different times. Of course, it is perfectly legitimate and it really worked.

Perhaps the most annoying thing that can happen to an advertiser in "Books Wanted" is to receive quotations in such an unreadable form that a hieroglyphic expert is necessary to decipher them. Less bothersome but still annoying is the bidder who fails to put his price on the quotation, either purposely or inadvertently. If forgotten, it can be forgiven, but when purposely omitted, it is a great nuisance. Dealers who expect you to make offers on the material you advertise for should be among the outcasts of the trade. One would think that a man who deals in books would know what he wants for them. Not many booksellers care to make offers.

Ingenious are the dealers who, instead of ordering your book in the usual manner, will offer to trade or barter with you for books which they may have. Sometimes this may be satisfactory and can be adjusted, but when you deal in old and rare books,

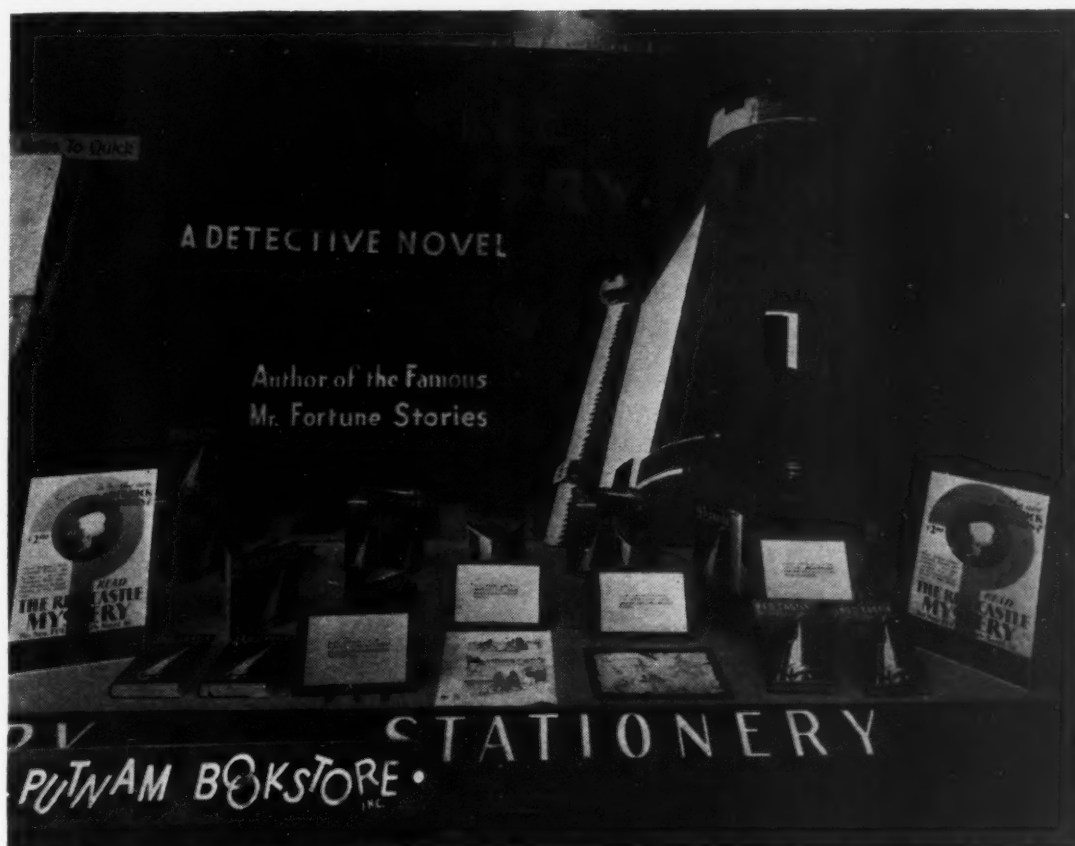
you cannot use school textbooks in exchange.

Another disagreeable bidder is the one who quotes you on an item and then takes a long time to deliver it. After delays and correspondence which is usually unanswered, you receive a short note stating that the item has been sold. In most cases, the truth is that the dealer never had the book in question in his possession. He probably thought he knew where he could obtain one but failed to get it for some reason.

If one advertises a great deal in "Books Wanted," one is bound to receive a host of quotations which are hard to keep in a neat manner. Postcards, letters, lists, marked catalogs are all received in different sizes with various amounts of information. Some booksellers who make a business of quoting on books they may have, have printed their own reply cards. Some of these are good but others aim to cover too many other needs. A standard "Books Wanted" Quotation Reply Card should be made up by the *Publishers' Weekly* for the trade.

On this card could be placed in large type, the bookseller's name and address. Then would follow the author's name, title, date and publisher. Number of volumes as well as size would be indicated as well as full description of the binding and condition. A place for "notes" might complete it. Some such card could be easily made up and would be a great boon to the trade. The cards could easily be filed under title of book wanted or under the customer's name for whom the search is being made. They could easily be filed for price or any other desired point in the book. Not more than one book could be quoted on a card but most dealers prefer this and many already require it.

Perhaps the most interesting thing about "Books Wanted" is the flow and ebb of public opinion which one sees reflected there. If one watches closely one can see who the popular authors are in respect to collectors of their first editions, who is being forgotten, what the interests of the nation are in politics, religion, science and sex. There one can see what the public is reading and what trends are current in the American mind. In other words, it is a clearly defined cross section of the public taste in reading, and no bookseller who wishes to be up with the times can afford to neglect the columns of "Books Wanted."



Putnam's display for "The Red Castle Mystery." Two live Swedish leeches in the jar at the right held the crowd intent

Customers' Choice

RUTH MAY of the Doubleday shop in the Hotel Barclay had a unique occupation last week. It's not often that a bookseller has the opportunity for practical experience in the care and feeding of the leech, but that's what she told us had been occupying her time. With the display material for "The Red Castle Mystery" came a jar containing two Swedish leeches, live ones, for the window. People had a morbid curiosity about these animals, Miss May said. They invariably wanted to find out if they *did* suck blood and offered themselves as willing subjects for the experiment. Miss May was adamant, though, protecting both leeches and customers, and sold the volunteer experimenters a copy of the book instead.



Putnam's Bookstore window displays the leeches this week along with some "boiled sweets" (these turned out to be little hard candies which the detective had a habit of sucking while he deduced) the crumpled page from a French comic mag-

azine, and a sketch of some Egyptian hieroglyphics, all of which are clues to the mystery. The background was a tremendous poster reproduction of the Red Castle. It's a good display. "The Red Castle Mystery," incidentally, seems to be easily the best selling mystery in the city, which must be at least partly due to the excellent display material that's furnished with it. A runner-up in popularity, "The Tragedy of Y," also has a "Clue" display, including a battered mandolin, a pear and two test-tubes filled with mysterious powders.



We were so fascinated by the leeches that we called up George Elliman, who is handling the Crime Club promotion, and asked him all about them. He said he got them, with some difficulty, from a medical supply company and that he didn't know what they fed on, except that you had to put a piece of pumice stone in the jar and change the water every day or so. Besides Putnam's and about half a dozen Doubleday shops, Dauber & Pine and

Womrath are using this display in New York. Bostonians and Philadelphians will also see leeches before long.



To go back to the Barclay shop—Miss May says that her clientele these days is especially fond of the chatty, reminiscent memoir, of substantial fiction and of detective stories. This shop is right in the center of Lexington Avenue's residential hotels and has a very interesting group of customers, including many people from the stage. They are buying, when it comes to non-fiction, "The Tudor Wench," as well as "Van Loon's Geography" and "More Merry-Go-Round." For novels many of them have chosen "The Sheltered Life" and "Peking Picnic."



Back in the days when money was less of a myth one of the chief "bread and butter" items in the bookshop was the light, sexy novel of which there were

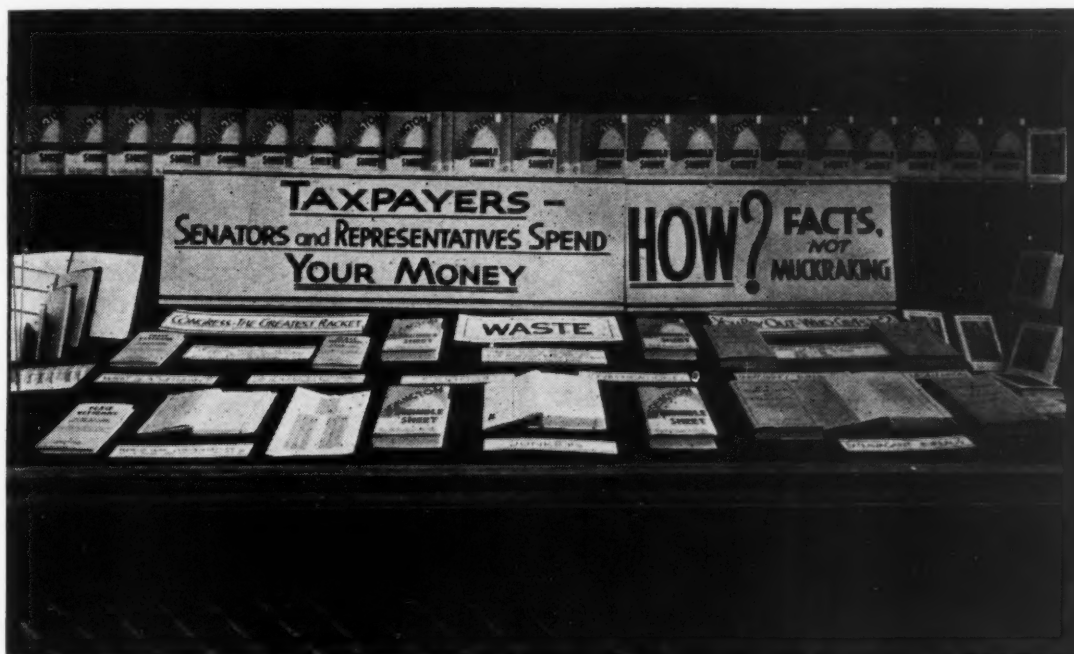
plenty. Now, says Herbert Weinert, who has succeeded Bernard Garber as manager of the Doubleday, Doran shop in the Long Island Terminal, it's almost impossible to sell this type of fiction. What people want now, he says, is the substantial, meaty novel. It's a trend we've noted before—people want to feel that they are getting their money's worth, and you can't exactly blame them. Mr. Weinert says that even the latter type of book doesn't sell itself: it must be intelligently and consistently pushed if maximum sales are to be reached.



Books that have responded best to promotion in this shop have been "The Sheltered Life" which leads them all, "Inheritance," "The Store," and "The Fortress." Non-fiction customers seem to go in a bit more for the lighter side. "More-Merry-Go-Round" and "Nur Mahal" are the favorites at present.



First prize in the Longmans, Green window display contest for "A New York Tempest" was awarded to Frederick Loeser & Co. of Brooklyn for this display. The verse in the upper portion of the picture is from a popular song of the day and the bars on which it is written are suspended from the ceiling by invisible wires.



Dutton's, Inc., carried this arresting display of "Washington Swindle Sheet" (A. & C. Boni) in the window last week. Other books displayed are "Our Wonderland of Bureaucracy" (Macmillan) and "Peace Veterans" (Putnam). The window was designed by Drelincourt M. Martin, vice-president

The \$50 prize offered by *Stokes* for the best letter of not more than 100 words embodying a publicity suggestion for "Are You a Genius?" has been awarded to Charles A. Jackson of Burrows Brothers, Cleveland, for the best and most practical suggestion. *Stokes* tells us that many ingenious suggestions were sent in and that they wish to thank the many booksellers who entered the contest. We don't know what the publicity idea is, but coming from Mr. Jackson it should be good. Melville Minton, incidentally, was so enthusiastic over Mr. Jackson's article "Full Steam Ahead" in the September 3rd *Weekly* that he had it reprinted and mailed out to the entire trade along with a letter of praise for the article.



Longmans have had such good advance comments on "Nobody Starves" that they are putting quotations on the jacket. Years ago blurbs used to be in panels on the lower half of the jackets. Then they were put inside of the flap. This experiment will put them back again where even the uninitiated public can't miss them. Quotations from Sinclair Lewis, Lincoln Steffens, Upton Sinclair, Ida Tarbell and others makes an arresting jacket. Window cards carrying the same quotations are furnished with the book.

Abercrombie & Fitch, New York's dealers in everything to do with sports from books to pith-helmets, has stopped passers-by and lined them up against the window four deep with a display devoted to dogs. In a wire kennel cubicle they have placed a half-dozen dogs, Scotties, Wire-haired, Spaniels. Placed around the cubicle are muzzles and leashes, various brands of dog food and books on the care and feeding of canines, as well as dog stories. This is an idea the bookstore might borrow. Your local kennel will be glad to lend you one or two wagging tails in exchange for a credit card, and the care of the animals while they are drawing crowds to your window is negligible. Of dog books there is no dearth. Books on their feeding, Terhune's stories, Kipling's "His Apologies," etc., all belong in such a window. People only have to see a dog to remember how fond they are of them. If you have been filling your window with light fiction for the ladies a "dog" window is particularly appropriate for its popularity with men is tremendous.



Holbrook Jackson's "The Anatomy of Bibliomania," the most exhaustive volume in praise of books that has ever been written, is now to be available in a one-volume edition on the Scribner list, \$7.50.

What the President Reads

CHRISTOPHER MORLEY HAS DRAWN for the current issue of the *Saturday Review of Literature* a charming picture of Mr. Hoover as a book lover. Mr. Morley visited Mr. Hoover in the White House last winter and describes the many books which a guest discovers there. Both Mr. and Mrs. Hoover are great readers and enthusiastic collectors. They have formed many unusual collections of books, many of which they have given away, but the White House collections reflect many of their literary enthusiasms and fields of research. Two years ago, as our readers will remember, the American Booksellers' Association gave to the White House a carefully chosen collection of books, a library not for reference but enjoyment. Commenting on this collection Mr. Hoover remarked to Mr. Morley "If they sent those here to educate me, I'm afraid it was too late. I'd read 85% of them before." "His tastes in fiction," Mr. Morley writes, "were formed in the Golden Age of reading, the Nineties." "There is nothing austere highbrow in his choice: he enjoyed the same thrillers and comedies that you and I were reared on a little later." "Though not a great zealot of the detective story he knows his Sherlock Holmes, Agatha Christie, Anna Katharine Green, Mary Roberts Rinehart, S. S. Van Dine." "There can hardly ever have been a President who has read so much and said so little about it."

The *Saturday Review* plans to follow Mr. Morley's article, with one on the reading of Franklin D. Roosevelt, written by Hendrik van Loon.

New Parcel Post Rates Will Become Effective October 1st

NEW RATES ON fourth class matter (domestic parcel post) to become effective October 1st have been announced by Walter F. Brown, postmaster general. The new rates are as follows:

Local Zone—Seven cents for first pound and one cent for each additional two pounds or fraction thereof.

First and Second Zones—Eight cents for first pound and 1.1 cents for each additional pound. (A fraction of a cent

in the total amount of the postage of any parcel is counted as a full cent.)

Third Zone—Nine cents for first pound and 2 cents for each additional pound.

Fourth Zone—Ten cents for first pound and 3.5 cents for each additional pound.

Fifth Zone—Eleven cents for first pound and 5.3 cents for each additional pound.

Sixth Zone—Twelve cents for first pound and 7 cents for each additional pound.

Seventh Zone—Fourteen cents for first pound and 9 cents for each additional pound.

Eighth Zone—Fifteen cents for first pound and 11 cents for each additional pound.

Parcel post service to Manchuria has been indefinitely suspended.

Book Clinic Will Open Soon

THE FIRST LUNCHEON meeting of the new season of the Book Clinic sponsored by the American Institute of Graphic Arts will be held at the Ad Club in New York on Friday, October 7th. Harry L. Gage, vice president of the Mergenthaler Linotype Co., will preside.

Soviets Establish Bureau of Foreign Bibliography

THE STATE PUBLISHING UNION of the Soviet Republics, through its Scientific Research Institute for Foreign Bibliography, has established an office for European representation in Berlin, it is announced. The Institute for Foreign Bibliography is the central information bureau of the Soviet Union about books appearing outside the Union.

Business Book League Liquidates

THE BUSINESS BOOK LEAGUE, 160 Fifth Ave., New York City, a book club which issued monthly selections of business books, has made an assignment for the benefit of its creditors and Herbert St. G. Early, manager of the collection department of Dodd, Mead & Co., has been appointed assignee. Mr. Early stated this week that the present plans are to discontinue the issuance of monthly books and to liquidate the business.

Joint Board O.K.'s Roosevelt Reprint

BECAUSE A CHEAPER edition has been warranted, in view of public interest in the national elections, the Joint Board of Publishers and Booksellers has issued its approval of the dollar reprint edition of Ernest K. Lindley's "Franklin D. Roosevelt: A Career in Progressive Democracy" which was originally issued by Bobbs-Merrill in 1931. While it is the opinion of the Board that non-fiction titles should not be reprinted until at least two years have elapsed since original publication, there are certain cases in which an earlier reprinting may be judged permissible. "The Dry Decade," issued in a reprint edition by the Garden City Publishing Co. this summer, was another title to receive this special approval.

Crisis in Printing Costs

ON TUESDAY OF this week about fifty or sixty New York printing establishments posted notice that on October 15th they would go to a forty hour week and a \$45 wage. The present scale is \$60 a week for forty-four hours and \$1.37½ an hour for day work. The proposed scale is \$1.12½ an hour, approximately 18% less per hour than the old scale.

The existing contract between the printers and the unions expires October 1st, and demands for some relief in the present scale have been vigorously made by the Printers' League, the closed shop section of the New York Employing Printers' Association. The Employing Printers also insist on new shop practices with regard to new employment, and the unions have insisted that all shop practices should be thoroughly agreed to before discussion of a wage change is concluded. The unions have insisted that, as so many men have been working on part-time basis, the actual wage is far different from the announced scale and there should be no decrease from \$60. They have, however, demanded a 5-day week at the present 6-day scale.

The situation, as always, has been complicated in New York by the fact that the printing union, Typographical Union Number Six, is composed of both newspaper printers and the book and job group which

necessitates negotiating two scales at once. It has always been difficult for newspapers to face labor crises, as the financial loss of a few issues cannot be easily made up. On the other hand, they cannot move business out of town, as has been increasingly done in the case of book and job work. Recently the Federal Printing Company, which handled a very large number of trade magazines, closed down and the printing of the entire group of magazines has been moved to Philadelphia.

In the meantime, in Chicago the closed shops shut down on September 1st in their demand for a new wage scale. On Monday of this week the new scale was announced, \$1.22½ an hour for day work and \$1.40 an hour for night work, the old scale being \$1.29½ and \$1.50.

The new contract calls for a forty-hour five-day week. This reduces the weekly rate for day work from \$57 to \$49. This is a short agreement lasting only till March 18, 1933. It is part of the agreement that no apprentices shall be registered until September 30, 1934.

Mr. Crowther Protests

BECAUSE Doubleday, Doran & Co. and Samuel Crowther have made objection to the statement in "The Tragedy of Henry Ford" by Jonathan Leonard that Mr. Crowther was hired by Mr. Ford to write the books on the subject of Ford's life and work which have found so wide a public, G. P. Putnam's Sons and Mr. Leonard announce that they are deleting the inaccurate statements to this effect.

Women's National Book Association to Meet

THE REGULAR MONTHLY meeting of the Women's National Book Association will be held at the Hotel Pennsylvania on Tuesday, September 27, 1932, at 8 P.M. The room number will be posted on the bulletin board in the hotel lobby. Speakers will be Mary Bonner, Helen Fuller Orton and May Lamberton Becker, editor of the "Books for Young People" department in the "Books" section of the New York *Herald-Tribune*, who will tell of her plans for this department, as well as her views on children's books which are yet to be written.

Book Week to be Observed in Philippines

OBSERVANCE OF BOOK WEEK, which will fall in the week of November 13th to 19th this year, is already the subject of plans throughout the country. Doris S. Patee of the N.A.B.P. reports that three letters have been received from the Philippines about Book Week plans. The University of the Philippines is making extensive plans for the observance of the week and several of the high schools are going to observe Book Week. Many of the educational publications of the Islands are carrying notices about it.

In this country a number of bookshops have already completed their plans. H. S. Hutchinson & Co., in New Bedford, have signed up a special book film which they are going to present at all schools in the city with the facilities for projection, during that week in connection with a talk on children's books. In Buffalo, the Otto Ulbrich Co. will tie up the American idea for Book Week with the Buffalo Centennial which was elaborately celebrated there this summer. This shop plans special book talks and exhibits, emphasizing books for "young Buffalo." In addition they are planning a special day devoted to Louisa Alcott.

Best Technical Books of '31

THE ANNUAL SELECTION of Technical Books as approved by the Pratt Institute Free Library is ready for 1931, a careful choice of the year's output with notes on the scope and value of each book. This book is useful for booksellers as well as libraries in recommending the best volumes of the year.

Of books on advertising Cox's "The Layout of Advertisements," *Pitman*, is recommended as well as "Window Display for Profit" by Leahy, *Harper*; on the retail trade "The Retail Executive; His Preparation and Training" by Thorndike Deland and E. A. Raisbeck, Jr., *Harper*; on printing "Advanced Typography" by W. B. Gress, published by the *United Typothetae of America*, "Hand Composition" by Hugo Jahn, *Wiley*, and "Elementary Platen Presswork" by R. W. Polk, *Manual Arts Press*.

The Equinox Press

SEVEN MEN AND WOMEN actively identified in New York with publishing have formed a private press for the publication of important literary productions (contemporary and otherwise) in volumes of distinguished typography, format and illustration, executed by themselves. They have called it Equinox Press, and will shortly publish an original essay by Llewellyn Powys entitled "Now That the Gods Are Dead," with illustrations by Lynd Ward. It will be limited to 400 copies, signed by both author and artist, and sell for \$5.

Equinox Press will also publish this fall four beautifully turned out pamphlets containing one poem each and illustrations, to sell for 25 cents. In this form Equinox will issue an original poem by Conrad Aiken, by William Faulkner, a Christmas poem (in an English arrangement) by Thomas Mann, and will reprint "'Twas the Night Before Christmas."

Equinox Press is a cooperative enterprise and invites public membership and the submission of manuscripts. It was founded by Lynd Ward in association with John Heins and Albert Heckman, artists; Lewis F. White, a professional printer; Belle Rosenbaum, one of the editors of *Herald Tribune Books*; and Evelyn Harter of Smith and Haas, and Henry Hart of Scribner's. The address of Equinox Press is 35 West 21st Street, New York City.

"The American Spectator"

THE FIRST ISSUE OF *The American Spectator—A Literary Newspaper* will be published on October 20, it was announced recently. This periodical will appear monthly thereafter and is intended by the editors, George Jean Nathan, Ernest Boyd, Theodore Dreiser, James Branch Cabell and Eugene O'Neill, to provide America with a new, stimulating and galvanic critical organ, something on the order of the *Nouvelles Littéraires* of France.

The journal, published by The American Spectator, Inc., Richard R. Smith, President, will sell for ten cents and after the first issue will appear on the first of the month. The contents will be international in scope, it is announced and contributors will be chosen from foreign countries as well as from the United States.

Communications

DUTTONS WARNS AGAINST TWO
MORE SUSPECTED THIEVES

Duttons, Inc.,
New York City,

Editor, *Publishers' Weekly*:

We wish to warn booksellers of a short, sickly looking man, with a youthful, smooth-shaven face until you look closely and see that he is around forty years old. He has a curious reddish brown suit, a straw hat and a black band and a badly folded newspaper in his side pocket into which he tries to drop in a book that suits his fancy.

He possibly took something at our shop, but we had no definite proof. When he left he went very rapidly. He was followed, and a few blocks away met his friend who was also not very tall and has black hair, is much younger and Jewish. He had on a dark suit and a straw hat with a fancy band sort of mixture of grey and orange. They walked slowly together to another bookshop. They looked in a window for a long time and then separated, the Jewish boy with a bundle going to a side-street and standing there, the one in the brown suit entering the shop. He was closely watched and finally left.

There is another man who is tall and thin and very grey who no matter what the weather is has an overcoat on his arm. Watch out for him, too.

Very truly yours,

H. C. SMITH, *President*.

IS READING ON THE DECLINE?
A LIBRARIAN SAYS NO

The City Library Association,
Springfield, Mass.,

September 16, 1932.

Editor, *Publishers' Weekly*:

The contention of Professor Pitkin that the reading of books has been on a steady decline for the last ten years, which is commented on in your editorial of September 10th, will seem strange indeed to persons familiar with public libraries. In 1900 the people of Springfield borrowed from their City Library 2.6 volumes per capita; in 1905, 4.7 volumes per capita; in 1910, 5.9 volumes per capita; in 1915, 7.8 volumes

per capita; in 1920, 8.3 volumes per capita; in 1925, 9.1 volumes per capita; in 1930, 11.9 volumes per capita, and in the year just closed 15.1 volumes per capita.

I cannot quote general figures, but am sure that the statistics of other public libraries which have been in existence for the last 30 years show the same continuous increase in circulation and at a far more rapid rate than the growth of the population. In addition, multitudes of new libraries have been established and have led to greatly increased reading by their constituents.

Very truly yours,

HILLER C. WELLMAN,
Librarian.

Rev. Bogle Active Again

REVEREND L. P. BOGLE of Winston-Salem, the best known book beggar in the country, is again active. For years he has been writing to publishers asking them to send books for which he has failed to make payment. He gives his address as 510 West Second Street, Winston-Salem, and claims to be of the Methodist Episcopal Church South. No one seems to be able to stop his tactics, and it is to be hoped that the retired ministers of other towns do not take up the idea.

Warning to Publishers

BECAUSE BOOKS ARE apparently being bought under his name by a former owner of his store, George M. Ursitti, 1486 E. Delavan Avenue, Buffalo, New York, has written to all publishing houses advising them that, inasmuch as his store does not handle books at all now, he will not be responsible for any books bought in his name, unless the books are delivered to the above address, in which case they will be immediately returned to the publisher. Mr. Ursitti, in his letter, charges that Pat Calasante, the former owner of the store, whose present address is 108 Weber Ave., Buffalo, and who is still running a circulating library, has bought books amounting to at least \$104, receiving the books himself and having the bills sent to Mr. Ursitti. Publishers are advised not to fill any orders for books received under his name.

Obituary Notes

JOHN AMEE

JOHN AMEE, who with his brother Albert had been booksellers to Harvard students and professors in Cambridge for nearly fifty years, died at his home there September 14th at the age of 72. In 1874 John Amee started as office boy for his cousins, Jacob and William Amee, who had in that year taken over the "Richardson Shop" under the name of Amee Brothers. Since that time generations of Harvard students have patronized the store, knowing the owners only as John and Bert. Surviving Mr. Amee, besides his brother, are his widow, Jennie Teele Amee, and a son, Howe Coolidge Amee.

H. BAXTER SEVERANCE

H. BAXTER SEVERANCE, who was employed by the Riverside Press for nearly 65 years, died September 15th, at his home in Cambridge, Mass. Mr. Severance was the first office boy employed by H. O. Houghton, Sr., at the Riverside Press. His father, Horace Severance, had learned the printing trade in the same printing office in Vermont where Mr. Houghton learned his, and at the same time. H. Baxter Severance was a brilliant craftsman and had devoted his time, during recent years, to fine bindings and special editions.

Notice to Control Card Users

THE PRICE of "A Life of Shakespeare" by Sir E. K. Chambers and Charles Williams (Oxford) is \$1.75 instead of \$1.25.

The publication date of "Francis Bacon" by Mary Sturt (Morrow) has been changed from October 3rd to November 10th.

Business Notes

BIRMINGHAM, ALA.—The 19th Street Book Shop, a shop dealing in popular priced books and remainders as well as representative books selected from the lists of all publishers, was opened at 418 North 19th Street. The shop requests publishers' catalogs and announcements.

BURLINGAME, CAL.—The Little Bear Book Nook was opened at 1250 Howard Ave. by Edna S. Arnold.

CHICAGO, ILL.—A few weeks ago we announced that Ruth Liljegren, formerly with the Walden Book Shop, had opened a bookstore at 323 Plymouth Court. The shop has now been given the name of The Beacon Book Shop.

DES MOINES, IA.—Dorothy Tuttle's Bookshop at 220 Eighth Street has gone out of business.

GRAND RAPIDS, MICH.—The Majestic Book Shop, Inc., was opened recently at 30 Division Ave. N. Carl J. Rittenger is the president of the new shop and Dave Buist is manager.

HONOLULU, T. H.—The Book Shelf has moved from the Young Hotel to 121 So. King Street, a much more central location.

HOUSTON, TEX.—Richard L. Schwartz has moved from 815 Main Street to 3603 Main St.

MILWAUKEE, WIS.—H. W. Schwartz has purchased his partner's interest in Casanova Booksellers and Importers. Burton Bleamer is no longer connected with the firm. The managing director is H. W. Schwartz.

MINNEAPOLIS, MINN.—Major Richard K. Smith has opened a bookstore under the name of the Uptown Library at 3010 Hennepin Ave. The shop will have a rental library and books for sale. Publishers' catalogs and announcements are requested.

NEW HAVEN, CONN.—On September 1st, Sam Alderman opened The Book Mart at 190 Orange St.

NEW YORK CITY—Harold R. Johnson, dealer in out of print books, has moved from Brooklyn to 71 Broome Street, where he will now receive all mail orders.

SANTA BARBARA.—After many years at 908½ State Street, Santa Babara, the Rev. Louis P. Thatcher has moved his Thatcher's Old Book Shop next door to his old location. The increased business has made this move necessary.

TACOMA, WASH.—The Pirret Book & Stationery Company was reopened at 908 Broadway. The former store at 757 Broadway was closed on July 1st.

The Weekly Record

Describes and Indexes the New Books of All Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Abbot, Anthony, pseud. [Fulton Oursler]

About the murder of the night club lady; a Thatcher Colt detective mystery [photoplay title, "The Night Club Lady"]. 273p. D (Popular copyrights) [c.'31] N. Y. [Grosset] 75 c.

Acheson, Judy

Young America looks at Russia. 262p. il. D c. N. Y., Stokes \$1.75

The young author describes what she saw and did in Soviet Russia during a long visit there.

Adams, James Truslow

The march of democracy; [v. 1], The rise of the union. 444p. il., maps O c. N. Y., Scribner \$3.50

A readable account of American history up to the Civil War, copiously illustrated. Volume 2, bringing the narrative up to the present, will be published in February, 1933.

Addison, James Thayer

Life beyond death, in the beliefs of mankind. 319p. (15p. bibl.) O c. Bost., Houghton \$3

A review of the important beliefs regarding future life that have been held and are held by the various tribes, peoples and religions of the past and present.

Adventures of Mickey Mouse (The); b'k no.

2; story and il. by the staff of the Walt Disney Studios. no p. il. (col.) D [c.'32] Phil., McKay bds., 50 c.

More verse and pictures about the popular movie-cartoon character, for children.

Alden, Raymond Macdonald

A Shakespeare handbook; rev. and enl. by Oscar James Campbell. 318p. (5p. bibl.) front. (por.) D '32, c.'25, '32 N. Y., Crofts \$1.50

Alexander, T. H.

Loot. 186p. O [c.'32] Dallas, Southwest Press \$2

A novel about present-day political graft and corruption in the South.

Allee, Warden Clyde

Animal life and growth. 171p. S (Century

of progress ser.) '32 Balt., William & Wilkins \$1

Allen, Fletcher, and Hyamson, Albert Montefiore

The Mediterranean. 271p. il., maps T [n.d.] N. Y., Dodd, Mead \$2

A small travel guide to the principal towns on the Mediterranean coast, together with information about those places of interest not too far inland to be visited by travelers whose chief itinerary lies on the coastline itself.

Anderson, Sherwood

Beyond desire. 359p. D [c.'32] N. Y., Liveright \$2.50; lim. signed ed. \$10

The story of a dreamy adolescent boy in a southern mill town—the author's first novel in seven years.

Andrews, Charlton

The butterfly murder. 299p. diagr. D [c.'32] N. Y., Sears \$2

The search for the murderer of an unknown girl centers in the Sumatra Apartments in Hollywood.

Andrews, John Bertram

Labor problems and labor legislation; 4th ed., rev. 135p. il., map, diagrs. D '32 N. Y., Amer. Ass'n for Labor Legislation, 131 E. 23rd St. 60 c.; pap., 30 c.

Anonymous

Not to be repeated; merry-go-round of Europe. 531p. O c. N. Y., Long & Smith \$3

Anonymous authors of several European countries interpret their countries to America and tell what's really going on behind the political scene.

Azueta, Mariano

★
Marcela; a Mexican love story; tr. by Anita Brenner; foreword by Waldo Frank. 255p. D [c.'32] N. Y., Farrar & Rinehart \$2

The turbulent love story of Marcela, an Indian girl, and Don Julian, a lordly scion of old Spain.

Baldwin, Faith [Mrs. Hugh Hamlin Cuthrell]

Myra; a story of Divine Corners. 287p. il. D [c.'32] N. Y., Dodd, Mead \$2

A story for girls in which the "gang" of girls at Divine Corners unravels a mystery and Myra, one of the crowd, begins her career as a writer.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Barrows, Marjorie, comp.

The *Child Life* story book. no p. il. (pt. col.) F [c.'32] Chic., Rand McNally \$2
Favorite stories and poems which have appeared in the magazine *Child Life* during the last ten years.

Bell, Adrian

The cherry tree. 251p. D c. N. Y., Dodd, Mead \$2

The story of a year on an English farm, continuing the narrative of the author's "Silver Ley."

Belloc, Hilaire

The Postmaster-General; il. by G. K. Chesterton. 303p. D c. Phil., Lippincott \$2
A novel satirizing English politics in 1960.

Belloc, Hilaire, and others

Why I am a Catholic. 125p. D '32, c.'30 N. Y., Macmillan \$1.35

Originally published as a part of the book "Why I Am and Why I Am Not a Catholic."

Belpré, Pura

Perez and Martina; a Porto Rican folk tale; il. by Carlos Sanchez M. 79p. il. (col.) obl. D [c.'32] N. Y., Warne \$1.75
An old folk tale told for young children.

Benét, William Rose

Rip tide; a novel in verse. 80p. O c. N. Y., Duffield & Green \$2.50

A narrative poem telling of the inevitable and tragic entanglement of the lives of Sheila, Gordon and Barry.

Berkeley, Anthony, pseud. [Anthony Berkeley Cox]

The Piccadilly murder. 339p. D (Popular copyrights) [n.d.] N. Y., Grosset 75 c.

Bianco, Mrs. Margery Williams

A street of little shops. 111p. il. (pt. col.) O c. Garden City, N. Y., Doubleday \$1.50

Stories for children of 6 to 10 years about the shops and shopkeepers of a country town.

British year book of international law, 1932, The.

256p. (bibl.) O '32 N. Y., Oxford \$6

Brooks, Ruth

The Ruth Brooks cross word puzzle book. 125p. D [c.'32] Bost., Lothrop \$1.35
Fifty-two new puzzles by the Cross Word Puzzle Editor of the Boston *Herald*.

Buchan, John

Sir Walter Scott. 384p. (bibl. footnotes) front. (por.) O [c.'32] N. Y., Coward-McCann \$3.75

A study of the life and work of the great Scotch writer, published on the 100th anniversary of his death.

American bankruptcy reports; new ser., v. 19; ed. by Fred E. Rosbrook. 814p. O '32 Albany, N. Y., M. Bender buck. \$6

Armstrong, Thomas

Mendelssohn's "Elijah." 40p. S (Musical pilgrim ser.) [c.'32] N. Y., Oxford pap. 75 c.

Strauss's tone-poems; Don Juan; Tod und Verklärung; Till Eulenspiegel's Lustige Streiche; Don Quixote; Ein Heldenleben. 56p. S (Musical pilgrim ser.) [c.'32] N. Y., Oxford pap. 75 c.

Baker, Mrs. Elizabeth Hopkins

Mullikins of Maryland; an account of the descendants of James Mullikin of the western shore of Maryland. 204p. (bibl.) il. O '32 State College, Pa., Nittany Pr. & Pub. Co. \$7

[Bennett, M. K., and others]

Survey of the wheat situation, April to July, 1932.

Buck, Pearl Sydenstricker [Mrs. John Lossing Buck]

Sons. 467p. D [c.'32] N. Y., John Day \$2.50; lim. signed ed., \$10, bxd.

A continuation of the saga of the house of Wang begun in "The Good Earth," telling the story of the three sons of Wang Lung, one of whom became a great war lord and revolutionary general.

Buehler, Ezra Christian, comp.

State and local tax revision. 354p. (37p. bibl.) diagr. D (Reference shelf, v. 7, no. 2) '32 N. Y., H. W. Wilson 90 c.

Burroughs, Edgar Rice

A fighting man of Mars. 319p. front. D (Popular copyrights) [c.'30, '31] N. Y., Grosset 75 c.

Burtis, Thomson

The war of the ghosts; a flying adventure story. 262p. front. (col.) D c. Garden City, N. Y., Doubleday \$2

An adventure story, laid in 1986, for older boys.

Bush, Christopher

Cut throat. 306p. D c. N. Y., Morrow \$2

The telegram had said that Sir William Griffith would be on hand at the political lecture, but he arrived in a hamper with his throat cut!

Bye, Raymond Taylor

Principles of economics; rev. ed. 515p. (bibls.) diagrs. O '32, c.'24-'32 N. Y., Crofts \$3

Bynum, Taylor

Audacious fool. 280p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Carpenter, Helen K.

Whistling in the dark; based on the stage play by Laurence Gross and Edward Childs Carpenter. 277p. D '32, c.'31, '32 N. Y., Dodd, Mead \$2

Wallace Porter, a detective story writer, and his fiancée fall into the hands of a powerful racketeering gang while inspecting an isolated country house near Spuyten Duyvil on the Hudson. The gang gives Porter twelve hours to plan a perfect murder—with the life of himself and his fiancée at stake.

Chalmers, Patrick Reginald

Dogs of every day; il. by Cecil Aldin. 49p. O '32 N. Y., Scribner \$2

Verses about twelve breeds of dog, with illustrations in monochrome by the famous artist, Cecil Aldin.

Chamberlain, George Agnew

Night at Lost End. 273p. D (Popular copyrights) [c.'31] N. Y. [Grosset] 75 c.

33p. diagrs. Q (Wheat studies, v. 8, no. 10) c. Stanford Univ., Cal., Food Research Inst. pap. \$1

Bingham, Harold C.

Gorillas in a native habitat. 154p. (bibl.) il., maps, diagrs. O (Pub'n. no. 426) '32 Wash., D. C., Carnegie Inst. pap. apply

Bregstein, Samuel Joseph

The business conduct of an ethical practice; an exposition of the application of business principles to the practice of dentistry without transgressing the rules of ethics; 2nd ed. 220p. il. O '32 B'klyn, N. Y., Dental Items of Interest Pub. Co. \$4

Buckstein, Jacob, M.D.

Functional disorders of the large intestine and their treatment. 280p. (bibl. footnotes) il., diagrs. S (Harper's medical monographs) c. N. Y., Harper flex. lea. cl. \$3

Chapman, R. W.

"Oxford" English. O (S.P.E. tract 37) '32
N. Y., Oxford 85 c.

China year book, 1932 (The); ed. by H. G. W.
Woodhead. 844p. map O '32 Chic., Univ.
of Chic. Press \$12.50

A review of China's political, military and trade
activities during the past critical year, with treaty
negotiations, official documents, a who's who, etc.

**Christie, Agatha Miller [Mrs. Max E. L.
Mallowan]**

The murder at Hazelmoor. 316p. D (Popu-
lar copyrights) [c.'31] N. Y., Grosset 75 c.

Clark, A. C., and Williams, W. O.

A modern Spanish course; pt. I. 198p. il.,
maps D (Modern courses in foreign langs.)
[n.d.] Phil., P. Reilly \$1.25

Clark, Edna Maria

Ohio art and artists. 522p. il. Q [c.'32]
Richmond, Va., Garrett & Massie \$7.50

A history of the state's contribution to the arts
and crafts from the time of the mound builders to
the present, with a biographical list.

Clarke, Austin

The bright temptation; a romance. 312p.
D [c.'32] N. Y., Morrow \$2.50

A romantic idyll of young love laid in Ireland at
the time of the Danish invasion.

**Cleugh, Sophia [Mrs. Dennis Cleugh, Ursula
Keene, pseud.]**

Anne Marguerite. 288p. D c. Bost., Hough-
ton \$2

A dramatic historical novel of the experiences of a
French girl during the Revolution.

Cobbett, William

Rural rides; foreword and wood-engravings
by Eric Fitch Daglish. 377p. D (Open-air
lib.) [c.'32] N. Y., Dutton \$1.75

Cocteau, Jean ★

Opium; the diary of an addict; tr. [from
the French] by Ernest Boyd; il. by the author.
188p. D c. N. Y., Longmans \$2

Presenting a case for the use of opium at certain
times, under certain conditions.

Coe, George Albert

Educating for citizenship; the sovereign
state as ruler and as teacher. 221p. (bibl.
footnotes) D c. N. Y., Scribner \$2

An analysis of the rôle of American schools in
producing citizens.

**Colette, pseud. [Mme. Gabrielle Claudine
Colette de Jouvenal]** ★

Renée, la vagabonde [tr. from the French
by Charlotte Remfry-Kidd]. 314p. D (Popu-
lar copyrights) [c.'31] [N. Y., Grosset] 75 c.

Colter, Eli

Bad man's trail. 271p. D (Popular copy-
rights) [c.'31] N. Y. [Grosset] 75 c.

Corbett, Elizabeth

After five o'clock. 284p. D [c.'32] N. Y.,
Century \$2

A novel of a successful business woman's quest
for a satisfying love.

Cordts, Anna Dorothea

The new path to reading; bk. 5. 446p.
(bibls.) il. D [c.'32] Bost., Ginn 84 c.

**Craig, Gerald Spellman, and Johnson, Goldie
M.**

Our earth and its story. 470p. il. (pt. col.)
maps, diagrs. D (Pathways in science, 6)
[c.'32] Bost., Ginn 76 c.

The story of the formation and development of
the earth up to the present day, for elementary
schools.

Cushing, Tom

Out o' luck; a play in three acts founded
on sketches of the Saint Mihiel. 115p. il.,
diagr. D (French's standard lib. ed.) c.'25, '32
N. Y., S. French pap. 75 c.

Daglish, Alice, and Rhys, Ernest, eds.

The land of nursery rhyme. 256p. il. (pt.
col.) O [c.'32] N. Y., Dutton \$2.50

A collection of favorite old nursery rhymes, to-
gether with some less known ones, with many
illustrations.

Damrosch, Gretchen

The passing present; a play in three acts.
95p. diagr. D (French's standard lib. ed.)
c.'30, '32 N. Y., S. French pap. 75 c.

**Davis, Michael Marks, and Rorem, Clarence,
Rufus**

The crisis in hospital finance, and other
studies in hospital economics. 253p. diagrs.
O (Medical economics ser.) [c.'32] Chic.,
Univ. of Chic. Press \$2.50

Deeping, Warwick

Exile. 330p. D (Popular copyrights)
[c.'29, '30] N. Y., Grosset 75 c.

Delarue-Mardrus, Mme Lucie ★

William the Conqueror; tr. by Colin Shep-
herd. 298p. O c. N. Y., Longmans \$2.50

A biography emphasizing William's psychology.

Della Chiesa, Carol

Puppet parade. 255p. il., map D c. N. Y.,
Longmans \$2

A story of marionettes in Italy with Pinocchio as
the central figure. For children.

Der Ling, Princess [Mrs. Thaddeus C. White]

Golden Phoenix. 267p. il. O c. N. Y., Dodd,
Mead \$3

Stories woven about the life and customs of the
old Chinese Imperial Court.

Chamberlain, E. Noble

A text book of medicine for nurses. 454p. il. (pt.
col.) O (Oxford medical pub'ns.) [c.'32] N. Y.,
Oxford \$5

Clarke, Ernest

The fundus of the human eye; an illustrated atlas
for the physicians. 51p. il. (col.) O (Oxford medical
pub'ns.) [c.'32] N. Y., Oxford \$4.50

Coleman, William Henry

The Coleman spelling vocabulary and how it was
obtained. 32p. O [c.'32] Chic., Hall & McCreary
Co. pap. 30 c.

Cowdry, Edmund Vincent, ed.

Special cytology; the form and functions of the
cell in health and disease; 3 v.; 2nd ed. 1879p.
(bibls.) il. (pt. col.) diagrs. O '32 N. Y., P. B.
Hoerber \$30

Cushing, Burton L.

Directed studies for the physics laboratory; a
manual to accompany Stewart, Cushing and Towne's
Physics for secondary schools. 174p. diagrs. Q
[c.'32] Bost., Ginn pap. 76 c., loose-leaf

De Sauzé, Emile Blais

Lisons donc. 174p. il. S [c.'32] N. Y., Holt 72 c.

A reader for an elementary French course.

Dickens, Charles

The works of Charles Dickens; 20 v. il. S '32 N. Y., Oxford \$20

Donahey, Mrs. Mary Augusta Dickerson

Mysterious mansions. 236p. front. (col.) D c. Garden City, N. Y., Doubleday \$1.75

The adventures and good times of a girl whose father was a storekeeper on Blackwell's Island, the New York prison, in 1892. For girls.

Donauer, Friedrich ★

Swords against Carthage; tr. from the German by Frederic Taber Cooper. 332p. il. D c. N. Y., Longmans \$2

A story for older boys, set in Spain and Rome during the Second Punic War, 218-201 B.C.

Doner, Mary Frances

Broken melody; a love story. 250p. D [c.'32] N. Y., Chelsea House 75 c.

Downes, Harriet Street

Filippo the Jongleur; a romance of Franciscan times; il. by Carlos Sanchez. 240p. D c. N. Y., Longmans \$2

A thirteenth century tale of a boy who is brought up in a monastery and his adventures when he runs away. For boys and girls.

Doxsee, Herald M.

A practical teacher of public speaking. 264p. [c.'32] Milwaukee, Bruce Pub. Co. \$1.32

Ducorron, C. A. F.

The boy king of the cannibal islands. 257p. il., map O [c.'32] Ind., Bobbs-Merrill \$2

The story of a white boy who became king of the Marquesas Islands in the 1870's. For boys.

Dutcher, Mary Lee

Circulation; an uncensored story of a newspaper office. 341p. D c. N. Y., Wm. Faro \$2

A novel about a tabloid.

Dyson, George

The progress of music. 238p. D '32 N. Y., Oxford \$1.75

Ebermayer, Erich ★

The great gulf; tr. [from the German] by Morgan Fisher. 279p. D c. N. Y., Appleton \$2

A novel picturing "the great gulf" which exists in Germany between the war generation and the younger generation.

Edmondston, C. M., and Hyde, M. L. F.

The ragged staff; il. by Henry C. Pitz. 326p. D c. N. Y., Longmans \$2

A story for boys laid in England and France during the Wars of the Roses.

Edwina, pseud. [Francis Edwina Dumm]

Sinbad again! no p. il. Q '32, c. '30-'32 N. Y., Coward-McCann bds., \$2.50

More picture stories of Sinbad, the dog whose adventures appear in *Life*.

Engle, Paul

Worn earth. 51p. D (Yale ser. of younger poets) c. New Haven, Conn., Yale bds., \$1.25

Ewing, Mrs. Juliana Horatio Gatey

Timothy's shoes, and two other stories; adapted by Lois Dwight Cole. 194p. il. S (Little lib.) c. N. Y., Macmillan \$1

Field, Rachel Lyman

The bird began to sing; il. by Ilse Bischoff. 64p. il. (pt. col.) O [c.'32] N. Y., Morrow \$1.75

When the musical bird that Grandpa Schultz was making for Jakey for Christmas didn't sing, little Tilda was very disappointed but something wonderful and mysterious happened to the bird on Christmas Eve.

Fielding, Henry

Tom Jones. 919p. O (Burt's mammoth ser.) '32 N. Y., Burt \$1

Fox, John, jr.

The little shepherd of Kingdom Come; il. by N. C. Wyeth. 330p. il. (col.) O (Scribner \$2.50 illus. classics) [c.'03, '31] N. Y., Scribner \$2.50

Franken, Rose D. Lewin [Mrs. Sigmund W. A. Franken] and Lewin, Jane

Mr. Dooley, Jr.; a comedy for children. 72p. diags. D '32, c. '31, '32 N. Y., S. French pap., 75 c.

Franks, Thetta Quay

Money in the air; a play in three acts. 110p. il., diagr. D (French's standard lib. ed.) c. '22, '32 N. Y., S. French pap., 75 c.

Frey, Nina A.

Apis the hive bee. 140p. il. D c. N. Y., Stokes \$1.25

A simple account of the wonders of bee life, for children under twelve.

Frome, David

The strange death of Martin Green. 309p. front. (map) D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

Fuller, Maj.-Gen. John Frederic Charles

General Grant; a biography for young Americans. 322p. front. (por.) maps D c. N. Y., Dodd, Mead \$2.50

A biography of Ulysses S. Grant and his part in the Civil War written for young people.

Gaboriau, Emile

File no. 113. 365p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Gates, Arthur Irving, and Ayer, Jean Young

Golden leaves. 480p. (bibls.) il. (col.) D (Work-play b'ks.) c. N. Y., Macmillan lea. cl., 88 c.

A sixth reader.

Dumesnil, Maurice

How to play and teach Debussy. 24p. Q [c.'32] N. Y., Schroeder & Gunther, 6 E. 45th St. \$1.25

Erdmann, John F., M.D.

Erdmann's clinics; ed. by J. William Hinton, M.D. 315p. il. '32 Phil., Saunders \$4.50

Fleming, Walter E., and Osburn, Max R.

Control of larvae of the Japanese and the Asiatic

beetles in lawns and golf courses. 10p. (bibl. foot-notes) il., diagr. O (U. S. Dept. of Agri. circular no. 238) '32 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

Fruhwald, Victor

Plastic surgery of the nose, ear and face. 86p. il. Q '32 N. Y., G. E. Stechert \$4

Gates, Henry Leyford

House party. 301p. D (Popular copyrights) [c.'32] N. Y., Grosset 75 c.

Tragedy entered the gay, reckless atmosphere of lovemaking that pervaded Philaine North's house-party on her father's huge Long Island estate.

Gawthorpe, Grace B.

Dog City. 136p. il. (col.) D c. N. Y., Stokes \$1

A story for children about the inhabitants of Dog City, Mrs. Tutt's fine kennel.

Genevoix, Maurice ★

Rrou. tr. [from the French] by Alice Grant Rosman; il. by Diana Thorne. 232p. O c. N. Y., Minton, Balch \$2.50

The story of Rrou, a haughty and aloof black cat, who showed the greatest contempt for all humans except Clemence.

Gershwin, George

George Gershwin's song-book; il. by Alajalov. 178p. il. (pt. col.) F c N. Y., Simon & Schuster \$5

The words and music of eighteen of George Gershwin's songs, each with a full-page illustration in color, a list of his published works, and of his phonograph and piano recordings, and an introduction by the composer.

Gillmore, Emma Wheat, M.D.

The how and why of life. 213p. (3p. bibl.) il., diagrs. D [c.'32] N. Y., Liveright \$2

The origin and development of animal and human life are described through conversations between a physician and his young son. For children.

Gittings, Robert

The Roman road, and other poems. 54p. D '32 N. Y., Oxford \$1.50

Goldstein, Harriet Irene, and Goldstein, Vetta

Art in every day life; rev. ed. 556p. il. (pt. col.), diagrs. (pt. col.) O '32, c.'25, '32 N. Y., Macmillan \$3

Graham, W. C.

How to get a job during a depression. 100p. front. D c. N. Y., Ass'n. Press \$1

The record of a successful experiment in finding jobs for "white collar" men, in the course of which 433 men out of 675 were placed in permanent jobs during a period of eleven weeks by Hartford House, a branch of the Y. M. C. A. in New York.

Gray, Westmoreland

Rolling Stone. 310p. D [c.'30, '32] Ind., Bobbs-Merrill \$2

A western tale in which Rolling Stone goes on the trail of some outlaw cattle rustlers.

Greenbie, Marjorie Barstow Lotta [Mrs. Sydney Greenbie]

Personality; and the divers methods by which some men and here and there a woman have achieved it. 341p. O c. N. Y., Macmillan \$2.25

A study of some great personalities in history and of the qualities essential to distinctive personality.

Gregory, Jackson

Riders across the border. 286p. D c. N. Y., Dodd, Mead \$2

A hard-riding, fast-shooting western story laid on the Mexican border.

The silver star. 306p. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

Groves, Ruth Dewey

The lonely bride. 316p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Haiman, Miecislau

Poland and the American Revolutionary War. 208p. O '32 Chic., Polish Roman Catholic Union, 984 Milwaukee Ave. \$2

Hamm, William Albert, and others

A unit history of the United States. 899p. (5p. bibl.) il., maps (pt. col.), diagrs. D [c.'32] Bost., Heath \$2.12

A high school text, based on Bourne and Benton's "American History," which emphasizes the social and economic phases of American history.

Harding, Revel

Aftermath. 287p. D [n.d.] N. Y., Sears \$2

Melody, a modern girl with a materialistic view of religion, goes to visit her aunt in the English countryside, and finds love, tragedy, and a new faith.

Harvey, Eustace J.

The victims of fraud; a plea for a new law; an examination of the chief frauds committed with good and negotiable securities and the resulting contest between two innocent persons; with notes on the American law. 334p. O '32 N. Y., Oxford \$7

Hatton-Ward, W., ed.

Sixty-six master games played in the London International Chess Tournament, 1932. 90p. il. (pors.), diagrs. O [n.d.] Phil., McKay \$2.50

The descriptions of these games are annotated by Dr. A. Alekhine, world champion player.

Hawthorne, Hildegard [Mrs. John Milton Oskinson]

Open range. 237p. il. D c. N. Y., Longmans \$2

Young Slim Reynolds helps to bring about peace between the cattle-men and the homesteaders on the plains of the great West. For boys.

Healy, Doty, comp. and il.

Cat tales from many lands. no p. il. (pt. col.) sq. O c. N. Y., Scribner \$1.50

Fourteen cat stories for boys and girls selected from the folklore and fables of eleven countries.

Hemingway, Ernest

Death in the afternoon. 517p. (bibl. note) il. (col. front.), diagrs. O c. N. Y., Scribner \$3.50

Information about bulls, bullfighting and bullfighters by an American author who knows the subject. Illustrated with photographs.

Hendrix, William F.

Red Halligan. 245p. front. D c. N. Y., Benziger \$1.25

A story for Catholic boys about the senior class members at Barchester, by the author of "Harry Brown of Barchester."

George, Charles

Little Miss Fortune; a comedy of charm in three acts. 93p. D c. '32 N. Y., S. French pap. 50 c.

Hill, L. Alfreda

The Tudors in French drama. 176p. O (J. H. studies in romance lit. and lang., v. 20) '32 Balt., Johns Hopkins Press pap. \$1.25

Herrmann, John

Summer is ended. 286p. D [c.'32] N. Y., Covici, Friede \$2

A simply told, ironical story of the American boy and girl, against the background of a midwestern city.

Hill, Mrs. Grace Livingston (Marcia MacDonald, pseud.)

The white lady. 293p. D (Popular copy-rights) [c.'30] N. Y., Grosset 75 c.

Holmes, Thomas James

Increase Mather; a bibliography of his works; 2 v. 743p. O '32 Cambridge, Mass., Harvard half lea., \$20

Hoyt, Nancy

Cupboard love. 307p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Three cornered love. 279p. D c. Garden City, N. Y., Doubleday \$2

Their father settled the three young Dovers in a charming small house in London, gave them each a small income, and hoped for the best.

Hughes, Mrs. Mary Vivian

The city saints. 324p. il., map D ['32] N. Y., Morrow \$2.50

A new tour of old London—London's life from a hundred different angles as seen through the story of her churches.

Hughes, Rupert

No one man. 386p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Hugo, Victor

Les misérables. 715p. O (Burt's mammoth ser.) '32 N. Y., Burt \$1

Jaeger, Oscar R.

The great Grand Canyon adventure. 196p. il., map D [c.'32] Dubuque, Ia., Author, 1007 W. 3rd St. \$1

"A narrative of rapid-shooting on the Colorado, the world's wildest river."

James, Alden, ed.

Careers in advertising, and the jobs behind them. 701p. diags. O c. N. Y., Macmillan \$5

An analysis of the principal types of positions in all branches of the advertising business written by over sixty outstanding advertising men.

James, Henry

Theatre and friendship; some Henry James letters; with a commentary by Elizabeth Robins. 303p. il. O c. N. Y., Putnam \$3.50

Elizabeth Robins was a young American actress presenting Ibsen to Londoners in the '90's. These letters from the novelist to her, never published before, reflect his interest in the theater and his gift for friendship.

Hinton, Edward W.

Hinton's Cases on code pleading; new 3rd ed. '32 Chic., Callaghan & Co. \$5.50

How to make money; 2nd ed., 1932. 55p. O c. '32 Detroit, Hammond Pub. Co., 660 Woodward Ave. pap. 25 c.

Immigrant groups in the United States [a selected bibliography]. 4p. O (Russell Sage Found. Lib. bull. no. 114) '32 N. Y., Russell Sage Found. pap. 10 c.

Ives, Arthur Coon

Genealogy of the Ives family, including a history

James, Will

Lone cowboy; my life story; il. by the author. 442p. il. (pt. col.) O (Scribner, \$2.50 illus. classics) '32, c. '30, '32 N. Y., Scribner \$2.50

Uncle Bill; a tale of two kids and a cowboy; il. by the author. 252p. O c. N. Y., Scribner \$2

Kip and his sister Scootie, children who lived in the city, spent a summer on a western ranch and learned a lot about real ranch life from a kind old cowboy, Uncle Bill.

Jenkins, Elizabeth

Lady Caroline Lamb [biography]. 280p. il. O '32 Bost., Little, Brown \$2.75

Jepson, Selwyn

I met murder. 319p. D (Popular copy-rights) [c.'30] N. Y., Grosset 75 c.

Joan, Natalie

Ameliaranne and the big treasure; il. by Susan Beatrice Pearse. no p. il. (pt. col.) D (Ameliaranne b'ks. 5) [n.d.] Phil., McKay \$1.50

Another Ameliaranne picture-story for children.

Keller, H. A.

Death sits in. 318p. D c. N. Y., Brentano's \$2

A New York reporter is suspected of a murder occurring at a poker game, and, evading the police, solves the mystery himself.

Kettering, C. F., and Orth, Allen

The new necessity. 134p. S (Century of progress ser.) '32 Balt., Williams & Wilkins \$1

Kift, Jane Leslie, and Hedenberg, Karin B.

Success with house plants. 77p. il. D c. N. Y., A. T. De La Mare bds., 75 c.

A practical handbook for the amateur gardener who is anxious to succeed in growing plants in the house.

King, Rufus

Murder in the Willett family. 318p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Kipling, Rudyard

His apologies; il. by Cecil Aldin. 17p. O c. Garden City, N. Y., Doubleday. bds., \$1

A poem conveying the sentiments of a dog to his master.

Knapp, George Leonard

The boys' book of journalism. 285p. il. D c. N. Y., Dodd, Mead \$2

The story of the modern newspaper and a reporter's life told for boys.

of the early settlements and the movement from Quinipiac to the Black River country. 325p. il. maps O c. '32 Watertown, N. Y., Author, 254 W. Flower Ave. \$8; buck., \$10, bxd.

Judd, Percy

Singing technique; guide for students. 31p. S ['32] N. Y., Oxford 35 c.

Kirsten, Frederick Kurt, and Davis, Robert Christopher

Venturi wind tunnel, no. 1; pt. 2, Design, construction and test of new tunnel propeller. 26p. il. diags. O (Engineering Exp. Sta. ser. bull. no. 62) '32 Seattle, Univ. of Wash. pap. 30 c.

Lamb, Peter O.

The sign of the buffalo skull; the story of Jim Bridger, frontier scout; il. by James Daugherty. 299p. D c. N. Y., Stokes \$1.75
A narrative for boys of the adventures of Jim Bridger, Indian fighter, trapper and scout, who actually lived in America's frontier days.

La Rue, Mabel Scudder Guinnip [Mrs. Daniel Wolford La Rue]

Zip, the toy mule, and other stories; il. by Maud and Miska Petersham. 46p. il. (col.) O c. N. Y., Macmillan \$2
Five stories for children from 4 to 6.

Lawrence, David Herbert [Lawrence H. Davidson, pseud.]

The letters of D. H. Lawrence; ed. by Aldous Huxley. 927p. front. (por.) O c. N. Y., Viking buck., \$5; lim., unexpurgated ed., \$10
These intimate letters of the late English author written to Katherine Mansfield, Edward Garnett, E. W. Forster, and many others, give a complete picture of his personality.

Leacock, Stephen Butler

Afternoons in Utopia; tales of the new time. 227p. D c. N. Y., Dodd, Mead \$2
Underneath these humorous, satirical tales lie sound and serious thoughts on modern life.

League of Nations, Economic Intelligence Service

World economic survey 1931-32. 327p. (bibl. footnotes) maps, diagrs. O (Ser. of League of Nations pub'ns., 2, Economic and financial, 1932, 2, a, 18) '32 [Bost., World Peace Found.] \$2.50

A comprehensive review of the development of the world depression up to the middle of July, 1932.

Lear, Edward

Nonsense songs; il. by the author; introd. by Sir E. Strachey. 128p. D [n.d.] N. Y., Warne bds., 75 c.

Lenski, Lois [Mrs. Arthur Covey]

The Little family; a little book [il. by the author]. no p. il. (pt. col.) sq. Tt Garden City, N. Y., Doubleday bds., 50 c.
A picture-story book for children of 2 to 4 years about Mr. and Mrs. Little and their childrer, Sally and Tommy.

Lhevinne, Isadore

Tsantsa; a novel. 295p. il. D [c.'32] N. Y., Brentano's \$2.50
An American geologist falls in love with a maiden of a savage South American head-hunter tribe, and steals her on her wedding night.

Lindman, Maj.

Snipp, Snapp, Snurr and the red shoes [il. by the author, tr. from the Swedish]. no p. il. (col.) O '32 Chic., Whitman \$1
The story of three little Swedish boys and how they earned some money to buy their mother a birthday present.

Lane, May Rogers

Instruction sheets for making an occupational information file. 25p. F '32 Scranton, Pa., Internat'l. Textbook Press pap. 75 c.

Lang, Hugo

Lang's German-English dictionary of terms used in medicine and the allied sciences with their pronunciation; 4th ed., rev. and enl. by M. K. Mayers. 934p. O [c.'32] Phil., Blakiston's lea. cl. \$10

Luria, A. R.

The nature of human conflicts, or, Emotion, conflict and will; tr. from the Russian and ed. by W. Horsley Gantt. 448p. (bibl. footnotes) il., diagrs. O [c.'32] N. Y., Liveright \$4
An objective study of disorganization and control of human behavior, giving the results of the experimental psychological investigations carried on at the State Institute of Experimental Psychology at Moscow from 1923 to 1930.

McBride, James L.

Golden glacier. 250p. front. (col.), map D c. Garden City, N. Y., Doubleday \$2
An adventure tale for older boys that is laid in Alaska.

Mac Donald, Philip

The crime conductor. 307p. D (Copyright fiction) '32 N. Y., Burt 75 c.

MacGrath, Harold

The other passport. 320p. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

McNeely, Marian Hurd [Mrs. Lee Neely]

The way to glory, and other stories; preface by Dorothy Canfield Fisher. 255p. il. D c. N. Y., Longmans \$2
Short stories for boys and girls.

McPherson, William, and Henderson, William Edwards

An elementary study of chemistry, introductory course; rev. ed. 739p. il. (pt. col.) diagrs. D [c.'32] Bost., Ginn lea. cl., \$2.40

Malakis, Emile, and Blancké, Wilton Wallace

French by reading; a complete course for beginners. 427p. il., maps D [c.'32] N. Y., Holt \$1.48

Manley, William Ford

Wild waves; a comedy in three acts. 166p. diagrs. D (French's standard lib. ed.) c. '31, '32 N. Y., S. French pap., 75 c.

March, General Peyton C.

The nation at war. 415p. il. O c. Garden City, N. Y., Doubleday \$3; lim., de luxe, signed ed., \$10

An accurate and frank account of the American war machine and how it was directed, written by the Chief of Staff of the Army in the World War, Pershing's superior.

Marcin, Max

Cheating cheaters; a comic melodrama in four acts. 120p. il., diagrs. D (French's standard lib. ed.) c. '16 N. Y., S. French pap., 75 c.

Marcosson, Isaac Frederick

David Graham Phillips and his time. 317p. front. (por.) D c. N. Y., Dodd, Mead \$3
The first biography of an American writer and journalist of the "gay nineties," author of "Susan Lenox—Her Fall and Rise."

Lausanne agreement, The

43p. D (Internat'l. conciliation no. 282) '32 N. Y., Carnegie Endowment for Internat'l. Peace pap. 5 c.

Long, Joseph Ragland

Cases on constitutional law; 2nd ed. 1182p. O '32 Rochester, N. Y., Lawyers Co-operative Pub. Co. lea. cl. \$6

Marquis, Albert Nelson, ed.

Who's who in America; a biographical dictionary of notable living men and women of the United States; v. 17, 1932-1933. 2544p. O '32, c. '99-'32 Chic., A. N. Marquis Co. \$8.75

Marsh, Roy Simpson

Wings and runners; Tom's Alaskan adventure. 258p. il., map D c. N. Y., Stokes

\$1.75

An adventure tale for boys.

Marsh, William John, and Marsh, Charles

Why you should vote for President Hoover. 96p. il. O c. [N. Y., N. W. Henley]

\$1; lim. signed ed., \$2

The youthful authors, who published their own work, "Our President Hoover" in 1930, give their arguments for the re-election of Hoover. The limited edition of 100 copies is printed by the authors on their own press.

Marshall, Frank James

Comparative chess 145p. front. (por.), diagrs. D [c. '32] Phil., McKay \$2

An analysis of some famous chess games by the United States chess champion.

Mary Reparata, Sister

A grain of mustard seed. 114p. T c. N. Y., Benziger 85 c.

The spiritual utterances of a Dominican nun, together with a brief sketch of her life.

Maxwell, Donald

Sketching in pen and ink. 131p. il., diagrs. O '32 [N. Y.] Pitman bds., \$2.50

Essays on methods and problems of sketching.

Mayer, Edgar, M.D.

The curative value of light; sunlight and sun-lamp in health and disease. 182p. front., diagrs. D (Appleton popular health ser.) c. N. Y., Appleton \$1.50

The facts about the use of sunlight and health lamps.

Mayorga, Margaret Gardner

A short history of the American drama. 514p. (bibls.) il. O c. N. Y., Dodd, Mead

\$3.75

Commentaries on American plays from Colonial days to 1920.

Mazer, Sonia

Masha, a little Russian girl; il. by the author. 293p. il. (col. front.) D c. Garden City, N. Y., Doubleday \$2

Masha longed to be able to read, and finally a school was opened in her village which she was allowed to attend. For girls up to 14.

Medsker, Oliver Perry

Nature rambles: autumn; an introduction to country-lore; introd. by Dr. Clyde Fisher. 160p. il. (pt. col.) D [c. '32] N. Y., Warne \$2

The third volume in a series dealing with the

birds, flowers, trees and insects found on country walks.

Melwon, Eva R.

A first book of embroidery design. 30p. diagrs. O '32 [N. Y., Macmillan] bds., 75 c.

Metzger, Berta

Tales told in Korea. 263p. il. (col. front.) D c. N. Y., Stokes \$1.75

Korean folktales for children.

Moe, Louis Maria Niels Peder Halling

Peter Kroak, the largest green frog in the pond. no p. il. (pt. col.) obl. O '32 Chic., Whitman \$1.25

A picture-story-book about the adventures of a frog.

Moon, Carl

Tah-kee, the boy from nowhere; il. by the author. 282p. il. (col. front.) D c. N. Y., Stokes \$2

The story of a little Indian boy who was set adrift in a water-proof basket on the Big River, with his puppy, Yip.

Moon, Grace Purdie [Mrs. Carl Moon]

Far-away desert; il. by Carl Moon. 261p. il. (col. front.) D c. Garden City, N. Y., Doubleday \$2

Poh-chee, a little Indian girl, runs away from the white school with a white boy and their long journey ends when they meet a clown and join his circus. For girls and boys from 7 to 11.

Murray, Kenneth Malcolm

Wings over Poland. 371p. il., maps O c. N. Y., Appleton \$3

The story of the 7th (Kosciusko) Squadron of the Polish Air Service, 1919, 1920, 1921.

Nathan, Mrs. Adele Gutman

The farmer sows his wheat. no. p. il., diagrs. obl. D [c. '32] N. Y., Minton, Balch \$2

Photographs and text which explain to boys and girls the progress in farming from old methods to the latest machine methods.

Neysa

Be fit not fat. 95p. D [c. '32] Chic., Edwin C. Olson, 105 W. Madison St. bds., \$1

Reducing diets, weight maintenance diets, exercises, and calorie tables.

Nolde, Otto Fred

A guide book in catechetical instruction. 178p. diagrs. D [c. '32] Phil., [United Lutheran Pub'n. House] \$1.25

Norris, Kathleen Thompson [Mrs. Charles Gilman Norris]

Belle-mere. 349p. D (Copyright fiction) '32 N. Y., Burt 75 c.

MacCallum, W. G., M.D.

A text-book of pathology; 5th ed., rev. 1212p. il. Phil., Saunders \$10

Miller, Francis S., and Laitem, Helen H.

Clothing units [sewing]. 176p. (bibl.) O '32 Peoria, Ill., Manual Arts Press pap. 80 c.

Minor anthologies of the Pali Canon (The); ★ pt. 1

—Whammapada: verses on Whamma and Khud-daka—Patha; the text of the minor sayings; re-ed. and tr. by Mrs. Rhys Davids. O [c. '32] N. Y., Oxford \$4.25

Mishnah Megillah; ★ ed. and tr. by Rev. Joseph Rabinowitz. 150p. O [c. '32] N. Y., Oxford \$3.50

Moore, Joseph Haines

A general catalogue of the radial velocities of stars, nebulae and clusters. 236p. F (Lick Observatory pub'n., v. 18) '32 [Berkeley, Cal., Univ. of Cal. Press] pap. apply

Nolde, O. Fred

Study helps in the catechism. 64p. diagrs. Q [c. '32] Phil., United Lutheran Pub'n. House. pap. apply

Ogden, George Washington

Fenced water. 302p. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

Orton, Helen Fuller [Mrs. Jesse F. Orton]

The treasure in the little trunk. 204p. il. D c. N. Y., Stokes \$1.75

A story for children about the Armstrong family's journey in 1823 from Vermont to western New York State where they built a new home.

Ostenso, Martha

Prologue to love. 265p. D c. N. Y., Dodd, Mead \$2

Autumn Dean returned to her home in British Columbia after her schooling in Europe, and fell in love with Bruce Landor—a love whose happiness was threatened because of a secret in their parents' lives.

Page, Thomas Nelson

Two little Confederates; il. by John W. Thomason, Jr. 197p. il. (col. front.) O '32, c.'16, '32 N. Y., Scribner \$2.50

Palmer, Frederick

So a leader came. 367p. D c. N. Y., Long & Smith \$2

A prophetic novel about young Constant Spenser's rise to power in this country, at a time when political leadership was needed.

Park, Clyde William

English applied in technical writing; rev. ed. 382p. (bibls.) diagrs. D '32, c.'26, '32 N. Y., Crofts \$2.25

Parrott, Thomas Marc, and Thorp, Willard, eds.

Poetry of the transition, 1850-1914. 663p. O '32 N. Y., Oxford \$3.50

Paschang, Adolph

Dragon treasure; il. by Kurt Wiese. 270p. D c. N. Y., Longmans \$2

The adventures of a Chinese boy and an American boy in China where they are captured by bandits and find a hidden treasure.

Pasma, Henry Kay

The enchanted sword. 286p. il. D c. N. Y., Longmans \$2

A young boy of Friesland, a province of Holland, searches for an enchanted sword which legend says will restore freedom to his people.

Paulmier, Hilah, and Schaufli, Robert Haven, eds.

Roosevelt Day. 267p. (6p. bibl.) D (Our Amer. holidays) c. N. Y., Dodd, Mead \$2

A selection of prose and verse about Theodore Roosevelt, with anecdotes and programs for the day's observance, and an original sketch of his life.

Payne, Elizabeth Stancy

These changing years 310p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Peattie, Louise Redfield [Mrs. Donald Culross Peattie]

Wine with a stranger. 251p. D [c.'32] N. Y., Century \$2

A story of the country people of the French Midi.

Pedler, Margaret Bass [Mrs. W. G. Q. Pedler]

Desert sand. 318p. D c. Garden City, N. Y., Doubleday \$2

The romance of Toni, an English girl, who lost her heart in Egypt to a man who believed that a secret in his past life prevented him from marrying her.

Peixotto, Ernest Clifford

A bacchic pilgrimage; French wines; il. by the author and Staats Cotsworth. 215p. D c. N. Y., Scribner \$2.50

A journey through the wine provinces of France, with notes on the wine, its makers, and its history.

Pemberton, Murdock, and Boehm, David

Sing high, sing low; a comedy in two acts and six scenes. 99p. il., diagrs. D (French's standard lib. ed.) c.'31, '32 N. Y., S. French pap., 75 c.

Pertwee, Roland

Pursuit 296p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Phelps, Edith M., ed.

University debaters' annual; constructive and rebuttal speeches delivered in debates of American colleges and universities during the college year, 1931-1932. 467p. (bibls.) D '32 N. Y., H. W. Wilson \$2.25

Ponafidine, Emma Cochran (Mme. Pierre Ponafidine)

My life in the Moslem East. 320p. il., map O [c.'32] Ind., Bobbs-Merrill \$3.50

An account of the author's childhood and married life in Persia, Mesopotamia, Turkey and other parts of the Moslem East.

Poultney, Clifford B.

My dog Pompey; il. by the author. 158p. D [n.d.] Phil., Penn \$1.50

The exploits of a mischievous, lovable little dog, which appeared in the English *Daily Sketch*.

Poynter, Beulah

Murder on 47th Street. 314p. diagr. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.

Problems of peace, sixth ser.; lectures delivered at the Geneva Institute of International Relations, August, 1931, by H. J. Laski and others. 299p. D '32 N. Y., Oxford \$2.50

Propper, Milton

The student fraternity murder. 328p. D. [c.'32] Ind., Bobbs-Merrill \$2

A murder is committed during an initiation at Mu Beta Sigma at the University of Pennsylvania which Detective Tommy Rankin finds hard to solve.

Rathbone, Josephine L., and others

Foundations of health. 433p. (bibls.) il., diagrs. D [c.'32] Bost., Houghton \$1.56

A textbook for high-schools.

Owings, Chloe

Some curricular practices in sex education. 25p. O '32 Minneapolis, Univ. of Minn. Press pap. 50 c.

Piney, Alfred, and Wyard, Stanley

Clinical atlas of blood diseases; 2nd ed. 104p. il. (pt. col.) D '32 Phil., Blakiston's \$4

Powicke, F. M.

Sir Henry Spelman and the 'concilia.' 38p. O (Raleigh lecture on hist., 1930) [c.'32] N. Y., Oxford 70 c.

Practical engineer's mechanical pocket book and diary, The. T '32 N. Y., Oxford 85 c.

Pye, D. R.

The internal combustion engine. 262p. O (Oxford engineering science ser.) [c.'32] N. Y., Oxford \$4

Reboux, Paul

Diet for epicures; tr. [from the French] by Iris Barry. 310p. O [c.'32] N. Y., Brentano's \$2.75

Menus and recipes which intrigue the appetite and yet conform to the rules of many types of diets.

Reynolds, J. N.

Mocha Dick, or The white whale of the Pacific. 90p. il. (col.) Q c. N. Y., Scribner bds., \$3.50

The first published account in book form of the legend of "The White Whale," from which originated Herman Melville's famous novel, "Moby Dick." This story was published originally in the *Knickerbocker Magazine* in 1839, twelve years before the publication of Melville's novel.

Rhoads, Dorothy

The bright feather, and other Maya tales. 211p. il. (col. front.) O c. Garden City, N. Y., Doubleday \$2

Modern Maya folk tales which an old Indian grandmother tells to Tootch, a small boy living in a village in the Yucatan bush of Central America.

Rigney, Frank J., comp.

What's the joke? stories boys like; foreword by Franklin K. Mathiews. 126p. il. O [c.'21-'32] N. Y., Appleton \$1.50

A collection of funny stories and jokes for boys.

Riley, Ralph J.

A working manual for juvenile court officers. 132p. (bibl. footnotes) O (Social service monographs, no. 18) [c.'32] Chic., Univ. of Chic. Press \$2.50

Rippy, James Fred

Historical evolution of Hispanic America. 597p. (12p. bibl.) il. (pors.), maps O c. N. Y., Crofts \$3.75

By a professor of history in Duke University.

Robinson, Edwin Arlington

Nicomemus; a book of poems. 99p. D c. N. Y., Macmillan \$1.75; lim., numbered, signed ed., \$10

The first book of short poems by this distinguished poet to be published in several years.

Roche, Arthur Somers

Four blocks apart. 290p. D (Copyright fiction) '32 N. Y., Burt 75 c.

Russell, Bertrand Arthur William, 3rd earl

Education and the modern world. 240p. O [c.'32] N. Y., Norton \$2.50

The author of "Education and the Good Life" writes a companion volume on adult education, individual and social, and discusses its purpose.

Sabatini, Rafael

The king's minion. 451p. D (Popular copyrights) [c.'30] [N. Y., Grosset] 75 c.

Sabin, Edwin Legrand

Mississippi River boy. 317p. il. (pt. col.) D [c.'32] Phil., Lippincott \$2

A story for boys in which Tony Lee meets adventure as a member of a Mississippi River keel boat crew.

Saint Ignatius, Sister

Across three centuries; a history of the Congregation of the Daughters of the Crös 1625-1930; introd. by Bp. Cornelius Van de Ven. 416p. (bibl.) il. O c. N. Y., Benziger \$4

The story of a pioneer religious, educational order in Louisiana.

Salter, Sir Arthur

Political aspects of the world depression; being the Burge Memorial Lecture for the year 1932. 21p. O '32 N. Y., Oxford 60 c.

Saplings (seventh ser., 1932). 160p. D [c.'32] N. Y., Scholastic Pub. Co. \$1.50

An annual anthology of verse, short stories, essays, plays, and articles selected from those submitted in a competition for awards to high school students.

Schenzinger, Karl Aloys

Fired! tr. [from the German] by S. Guy Endore. 271p. D [c.'32] N. Y., Century \$2

A novel of present-day Germany, in which the unemployment problem is presented in human terms.

Seaman, Augusta Huiell [Mrs. Robert Reece Seaman]

The stars of Sabra. 281p. front. (col.) map D c. Garden City, N. Y., Doubleday \$1.75

Penelope Bayard, a modern girl, discovers an old diary in her grandmother's house on the New Jersey coast, that leads to some surprising discoveries. For girls.

Seibert, Theodor

Red Russia; tr. [from the German] by Eden and Cedar Paul. 418p. O [c.'32] N. Y., Century \$3

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- White lady, The. Hill, G. L. 75 c. Grosset
- Whistling in the dark. Carpenter, H. K. \$2
Dodd, Mead
- Who's hooley. Zipser, A. \$1
Dutton
- Who's who in America; v. 17, 1932-1933. Marquis, A. N. \$8.75
A. N. Marquis Co.
- Why I am a Catholic. Belloc, H. \$1.35
Macmillan
- Why you should vote for President Hoover. Marsh, W. J. \$1; \$2
N. W. Henley
- Wild waves. Manley, W. F. 75 c. S. French
- William the Conqueror. Delarue-Mardus, L. \$2.50
Longmans
- Wine with a stranger. Peattie, L. R. \$2
Century
- Wings and runners. Marsh, R. S. \$1.75
Stokes
- Wings over Poland. Murray, K. M. \$3
Appleton
- Words to the wise. Sewell, H. \$1.25
Dodd, Mead
- Working manual for juvenile court officers, A. Riley, R. J. Univ. of Chic. Press
- Works of Charles Dickens, The. \$20 Oxford
- World economic survey 1931-32. League of Nations, Economic Intelligence Service. \$2.50
World Peace Found.
- Worn earth. Engle, P. \$1.25
Yale
- Young America looks at Russia. Acheson, J. \$1.75
Stokes
- Zip, the toy mule. La Rue, M. \$2 Macmillan

Old and Rare Books

A Weekly Department

A "Frank Forester" Checklist

Reviewed by David A. Randall

THE FIRST EDITIONS of Henry William Herbert, "Frank Forester," 1807-1858. A Checklist compiled by Paul S. Seybolt, Privately Printed, Boston, 1932. Based chiefly on the catalog of the Harry Worcester Smith collection this list enumerates sixty-two items, six published posthumously, the first printings in book form of Herbert's works.

Actually it contains nothing that is new and differs but slightly from the competent list compiled by Whitman Bennett and printed in the *Publishers' Weekly*, September 19, 1931. Indeed the chief divergence between the two lists seems to be on the always vexed question of bindings, Mr. Seybolt calling for "cloth" in about a dozen cases where Mr. Bennett specifies "wrappers" proving only that much research remains to determine the question of priority of binding on Herbert's various publications. In the case of "Dermot O'Brien," for example, New York, Stringer and Townsend, 1849, this checklist calls for "cloth, also half morocco," Mr. Bennett for "cloth" only, while Roorbach's "Supplement to the Bibliotheca Americana," New York, 1850, the year following the publication, lists "Paper" as the binding. In several instances the compiler of this checklist gives as the imprint of a book (The Village Inn, New York, 1843, is an instance), "New World Press, New York," while Mr. Bennett in the *Publishers' Weekly* list has "New York, J. Winchester." This can, of course, confuse no one who has the actual books before them as "J. Winchester" was the "New World Press" and only the unfortunate limitations of a checklist which does not allow full

collations causes the apparent contradiction.

In the case of the compiler's note to "Cromwell," New York, 1838, however, his statement, "There were many editions of this, the first work of Herbert's to achieve popularity, notably Henry T. Coates and Co., Phila., (1856) and John C. Winston Co., Phila., (1856)," is definitely in error as the Henry T. Coates Company, which later became the John C. Winston Company, did not come into existence until a much later date.

It may be seen from the above brief notice that the bibliography of Herbert is a most intricate affair, complicated by his innumerable magazine contributions, both in poetry and in prose, by the question of pirated editions, as in the case of "Deerstalker," the complexities of retitled reprints, of bindings, etc., etc., and the present list modestly pretends to no dogmatism in these matters. Luckily there is being prepared at the capable hands of W. M. Van Winkle, a thorough bibliography which promises to be complete and exhaustive. Meanwhile this checklist presents, for those who have mislaid their old *Publishers' Weekly* compilation, a handy guide to dates of publication, publishers and titles.

Auction Calendar

Wednesday morning, September 28th, at 11 o'clock.

An important collection of printed maps, mainly issued prior to 1800, relating to North America and the West Indies, including some rare Revolutionary War maps. (Items 181.) Charles F. Heartman, 612 Middlesex Ave., Metuchen, N. J.

Saturday morning, October 1st, at 11 o'clock. Americana, an interesting collection of books and pamphlets relating to North America, including many rare and important items, also a few autographs. (Items 237.) Charles F. Heartman, 612 Middlesex Ave., Metuchen, N. J.

The Weekly Book Exchange

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TERMS: Under "Books Wanted" (a service for booktrade only) 15c. a line to subscribers, no charge for address; to non-subscribers, 20c. a line, charge for address.

Under "Books for Sale" (not restricted) 15c. a line to subscribers, 20c. to non-subscribers. All other classifications 20c. a line. Bills rendered monthly.

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BOOKS WANTED

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Old MSS. Documents, letters; historic, not autographic interest.

Early American maps, source material. Describe.

Abraham & Straus, Fulton & Hoyt Sts., B'klyn, N. Y.

The Mystery. Mrs. Henry Wood.

Academy Book Shop, 57 E. 59th St., New York

Bowers. Irish Orators.

Kimball. Jefferson the Architect.

Wheelock. The Human Fantasy.

Wedgwood Pottery. Anything.

Pugin. Glossary of Ecclesiast. Ornament. Colored plates.

Castle. Schools and Masters of Fence.

Wilkins, c/o Air Law Rev., Washington Sq., E. N. Y.

Books, pamphlets and other material on balloons, flying machines and aeronautics.

Albany, N. Y., Public Library

Brewer, D. J. World's Best Essays. Pub. F. P. Kaiser.

Alcove Bk. Shop, 936 B'way, San Diego, Calif.

Handbook of Colloquial Japanese.

American Bapt. Pub'n Soc., 1701 Chestnut St., Philadelphia

A Magician Among the Spirits. Houdini.

Amer. Sunday-School Union, 1816 Chestnut St., Philadelphia

Randall Parrish. My Lady of the South.

Andrew's Bk. Shop, 22 Huntington Ave., Boston

Everyman ed. pub. by M. Kennerly, Inc.

Mahan. Influence of Sea Power on Fr. Rev. Vol. 2.

Stevens. Cent. Amer. Vol. 1; Hist. of Ga. Vol. 2.

D. Appleton & Co., 35 W. 32nd St., New York

Easton, W. E. Dessalines: A Dramatic Tale; Christophe, a Tragedy.

Durham, J. S. Diana, Priestess of Haiti.

Approved-Books Store, 1721 Spring Garden St., Philadelphia

Spiritual Struggles of a Roman Catholic. L. N. Beaudry.

The Archway, 319 Pike, near 4th, Seattle

Anti-Nicene Fathers. Eight vols. edited by T. & T. Clark.

Argosy Book Stores, 45 Fourth Ave., New York

Ballagh. Hist. Slavery in Va.

Argus Book Shop, 333 S. Dearborn St., Chicago

Chambers, Robert W. Maid at Arms.

Lewisohn, Ludwig. Broken Snare. New York. 1908.

Associated Students Store, Univ. of Calif., Berkeley

Berriman, Algernon E. Aviation. 1913. Doran.

Bryan, Wm. Jennings. The Second Battle. 1900.

Faulkner, William. Idyll in the Desert. 1931.

Random House.

Garvey, Marcus. Philosophy and Opinions. 1923-26. 2 vols.

Hovey, Richard. Along the Trail. Duffield.

Vernon, Madeleine. Sands, Palms and Minarets. Stokes.

Krausse. Russia in Asia. 1899. Holt.

At Sign of Bookworm, 6731 Hollywood Blvd., Hollywood, Calif.

Lord Kitchener Lives.

Marriage Below Zero. Alan Dale.

Hunt for Happiness. Chatrees.

King Cobra. Hervey.

The Baker & Taylor Co., 55 Fifth Ave., New York

Adams. European History.

Bennett. American Women in Civic Work; Your United States.

Bierce. Devil's Dictionary.

Bogardus. Wing Shooting.

Bombaugh. Facts and Fancies for the Curious.

Botsford. Folk Songs of Many People. 2 vols.

Boynton. London in English Literature.

Bradley. English Housewife in 17th & 18th Centuries.

Brown. Everywoman.

Bullard. Diplomacy of the Great War.

Caffin. Story of Spanish Painting.

Cavendish. Life and Death of Cardinal Wolsey.

Chitwood. Immediate Causes of the Great War.

Last of the Mohicans. Original Darley illus. Appleton.

Baker & Taylor—Continued

Cornish. Chivalry.
 Curtis. Science and Human Affairs from the Viewpoint of Biology.
 Davis. Our English Cousins.
 Dawson. South American Republics. 2.
 DeMorgan. Somehow Good.
 Dyott. Silent Highways of the Jungle.
 Earle. Sabbath in Puritan New England; Two Centuries of Costume for America.
 Eucken. Ethics and Modern Thought.
 Field. Four Leaf Clover; Stanford Stories.
 Fife. German Empire Between Two Wars.
 Freeman. Mystery of 31; New Inn.
 Garland. Life of Grant.
 Gillespie. Influences of Overseas Expansion on England Until 1700. 5 cop.
 Hapgood. Abraham Lincoln.
 Irvine. From the Bottom Up.
 Jones. New Era in Chemistry.
 Judson. Caesar's Army.
 Lang. Myster of Mary Stuart.
 Lofthouse. Ethics of the Family.
 Loti. Daughter of Heaven.
 McElroy. Grover Cleveland.
 McFarland. Skipper John of the Nimbus.
 McMaster. Daniel Webster.
 Meier-Graefe. Modern Art.
 Mills. Within the Atom.
 Motley. Peter the Great.
 Newlin. Penelope Intrudes.
 Ostwald. Conversations in Chemistry.
 Ott. Sour Grapes.
 Paine. Short Life of Mark Twain.
 Pattison. Leading Figures in European Hist.
 Poe. Purloined Letter.
 Roberts. Famous Chemists.
 Robertson. Hispanic-American Relations with the U. S. 5.
 Seignobos. Political History of Europe Since 1814.
 Tyndall. Heat, A Mode of Motion.
 Van Vechten. Music of Spain.
 West. Value of the Classics.
 Byrne. Spanish Architecture of the 16th Century.

T. A. Bagshaw Pub. Co., Denver, Colo.

Dame School of Experience. Samuel M. Crothers.

Wm. M. Bains, 1713 Chestnut St., Philadelphia
 Wiggin, K. D. Diary of a Goose Girl. Houghton.
 Roosevelt, T. Hunting the Grizzly.
 Dumas, A. Acanio. Vol. 2. Little; Chauvelin's Will. Little.

Ficke. Sonnets of a Portrait Painter.
 Wells. Thirty Strange Stories.
 Davis. Influence of Wealth in Imperial Rome.
 Schenk. Elements of Bacteriology.
 Smith. More Good Times at Hackmatack.
 Munroe. Through Swamp and Glade.

Baptist Sunday School Bd., Nashville, Tenn.
 A Noble Life.

Barnes & Noble, 105 Fifth Ave., New York

Bell. 50 Figure and Character Dances. Barnes.
 Lounsbury. Studies in Chaucer. 3 vols. Harper.
 Cox. Journeys of La Salle. 2 vols. Allerton Bk.
 Reynolds. Pictorial Primer; 1st, 2nd & 5th Rdrs.
 Key to Olney's General Geometry and Calculus.
 Key to Robinson's Surveying and Calculus.
 Barnard. School Architecture.
 Werner, Alfred. New Ideas on Inorganic Chemistry.
 Service. Complete Poems.
 Campbell. My Life and Some Letters.
 Binet. Mentally Defective Child.
 Klemm. History of Psychology.

Weekly Book Exchange

Jack Barnett, 41, Store St., London W.C.1, Eng.
 Autograph Collection, Historical and Literary,
 wanted for immediate cash.

Barr Book Shop, 22 W. Orange St., Lancaster, Pa.
 Priestley. Adam in Moonshine.

Beacon Book Shop, 43 E. 45th St., New York
 Lindbergh. The Economic Pinch.
 Von Wieser. Natural Value.

A. A. Beauchamp, 603 Boylston St., Boston
 J. P. Baxter. Greatest of Literary Problems. 2nd ed.

Hickson. Prince of Poets and Illus. of Philosophers.

Parker Woodward. Two Door Problems.
 Stanton, H. C. The Starry Universe.
 Stanton. Telepathy of Celestial World.
 Oddfellows Covenant. Baltimore During Forties.
 Amelia Burr. Poems.
 Books or pamphlets on Great Pyramid.

Bender's Book Store, 84 Fourth Ave., New York
 Sandek, R. Experimenting in Handwriting;
 Psychology of Handwriting.
 Lucas, DeW. Handwriting and Character.
 Rice, L. Character and Handwriting.

Bennington, Vt., B'kshop, 542 Main St.
 Robinson. Danvis Folk.

Benoit, 1160 Market St., San Francisco, Calif.
 Herndon & Weik. Lincoln. 2 vols.
 Lincoln Assassination. Pub. by Kohlsat, Chicago.

Beyer's Bk. & Art Shop, 8 E. 29th St., N. Y.
 Marshall. Chess Masterpieces.

Bobbs-Merrill Co., 185 Madison Ave., New York
 Inside the Lines. Earl Derr Biggers. Pub. by
 The Bobbs-Merrill Co.

Book Den, 464 Eighth St., Oakland, Calif.
 Am. Book-Prices Current. 1895-1917, 1919,
 1920.
 U. S. Cat., Cumulative Bk. Index. July, 1920-
 June, 1921; July, 1923-June, 1924; 1928,
 1929, 1930, 1931.

Book Exch., 312 N. Washington, Scranton, Pa.
 Private Papers of Henry Ryecroft.
 Forestry, Books, on, by any authors.

The Bookery, 1647 Welton St., Denver, Colo.
 Sir Robert Bruce. Wm. Wallace.
 A Dictionary of the Sacred Language of All
 Scriptures and Myths. Gaskell.
 Life of Emperor William First of Germany.

Book Mark, 212 E. Front St., Plainfield, N. J.
 Wealth of the Seas. D. K. Tressler.
 Little Lord Fauntleroy. Early issues.
 The Revolver. C. W. Sawyer.
 Evolution of Arms? Browning.
 Outline of Science. Thompson. 4 vols.

Books, E. Newkirk & N. Freedman, 79 Wall St.,
 New York
 Collected Poems of Elinor Wylie.

Book Shop, Opp. P. O. on 12th St., Columbus, Ga.
 Corduroy. Ruth C. Mitchell.

Booke Shop, 4 Market Sq., Providence, R. I.
 American Songbag.

Bookshop for Boys & Girls, 270 Boylston St.,
 Boston
 Morley. I Know a Secret. Doubleday, Doran.

Books Wanted—Continued

Mercy Boyd's B'kshop, 131 W. Main St., Waterbury, Conn.

Three Lights from a Match. Nason. Doran.

Brentano's, 63 E. Washington St., Chicago, Ill.
Letters from a Father to His Son. Thwing. 3.
Book of Humorous Verse. Whimsey Anthol. Carolyn Wells.

Neither Dead Nor Sleeping. M. R. Sewall.

Patrin. Guiney.

Plant Life. Hall.

First One Hundred Million. Haldeman-Julius.

Play Bills and Old Theatre Programs. Quote in general what you have.

Story of the Maize Plant. U. of C. Press.

Mackenzie. 5,000 Recipes. P'bg. 1850.

Eye Spy. W. H. Gibson.

Ludendorff's Own Story. 2 vols.

Crossings. De la Mare.

The Three Spinners. Frank.

Three Plays for Child Theatre. Kiper.

Through Thirty Years. Wickham Steed.

You're Only Young Once. Widdemer.

Brentano's, One W. 47th St., New York
Abbott. Israel in Europe.

Allen. Bryan and Darrow at Dayton.

Armchair by the Fireplace.

Augenbaugh. Advertising for Trade in Latin Amer.

Baha. Divine Art of Living.

Balzac. Daughter of Eve and Other Stories, inc. Letters of Two Brides.

Birmingham. Gen. John Regan.

Budge. Egyptian Book of the Dead. Medici ed. 2 vols.

Burkett. Horseback Riding.

Burroughs. Man Who Rocked the Earth; Moon Maker.

Chapman. 1,001 Gems of English and Amer. Poetry.

Chesterton's Irish Impressions.

Cobb. Apple a Day Keeps Doctor Away.

Collier. Fullness of Life Through Leisure.

Dante's Divine Comedy. Langdon trans. Vols. 1 & 2.

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Fairchild Family.

Ford. Mr. Dodd's School.

Formulary of Bellevue and Applied Hospitals.

Formulary of Public Charities and Bellevue Hosp.

Gibbs. Selling Points of 100 Pointers.

Glynn. Grandma's Sayings.

Hansum. Pan.

Harker. Concerning Paul and Fiametta.

Harris. Uncle Remus in Rhyme.

Hist. of Maupin Family, French Huguenots Who Landed in Either N. or S. Carolina.

Holmes. Common Law.

Hospital Formularies of N. Y. C. Hosp.

House of Seers.

Human Interest Libr. Vol. 1.

Jameson. Thrall of Leif the Lucky.

Judge. Notes on Bhagavad Gita.

Kellner, Arnold & Delisle. Austria of Austrians and Hungary of Hungarians.

Liljencrantz. Ward of King Canute.

Livingston. Hist. of Livingston Family.

Marriage. Sculptures of Chartres Cathedral.

Masse. Chartres.

Miller, Joe. Joke Book.

Mueller. Daily Five Minutes.

Redgrove. Alchemy, Ancient and Modern.

Reed. War Trail.

Renan. History of Israel.

Russell. Scientific Method in Philosophy. Albany. Vols. 1, 4 to 12, 15.

Brentano's—Continued

Sherwood. Scapegoats. 1st ed.

Ten Thousand Wonderful Things.

Trevelyan. Garibaldi and Making of Italy.

Winbigler. Self-Healing Through Auto-Suggestion.

Witte, Count. Memoirs.

Brentano's, Inc., Gugenheim, 225 Fifth Ave., N.Y.
Aughenbaugh. Selling Latin America; Advertising for Trade.

Ponsonby. English Diaries; More English Diaries.

Brentano's, 1322 F St. N.W., Washington, D. C.
Oman. History of Art of War for 15th & 16th Centuries. Vol. 3.

Clark. Heart of Gaspe.

McBain & Rogers. New Constitution of Europe.

Wertebaker. Patrician and Plebian in Virginia.

Fortuné Magazine for June, July & August, 1932.

M. H. Briggs, 506 S. Wabash, Chicago

Best prices in quick cash for following:

Western History: Any book, pamphlet, map, view, manuscript, early magazine or newspaper files, dealing with the pioneer history of any state west of Pennsylvania.

Overland Journeys to the West.

Narratives of Explorers and Pioneers.

Tales of Indian Fighting and Captivities.

Pony Express, Overland Stages and Mail.

Western Gold Fields and Mining Life.

Cattle Trade, Ranch and Cowboy Life.

Santa Fe Country, Trade and Traders.

Rangers, Outlaws, Vigilance Committees.

Railroads, especially to Pacific.

Chicago. Directories, street maps, views, guides, almanacs, etc., before 1871.

Abraham Lincoln. Autograph material, photogs., colored portraits, cartoons, songs, songsters. Unusual books, pamphlets, broadsides, entirely by or about Lincoln. Any date or language.

It will pay well to quote anything above.

Britannica Book Shop, 342 Madison Ave., N. Y.
The Mineral Kingdom. Rinehard Braune. Trans. by J. R. Spindle. 2-vol. ed. Pub. 1912 by Shreiber.

The Universe and the Mayonnaise. Robertson. John Lane. 1912.

Brown's Bk. Shop, Cor. State & Lake, Madison, Wis.

Good used set of the Wonder World.

Hawthorne. Twice Told Tales. Wayside ed. New copy only.

Burton's 1243 St. Catherine St. W., Montreal
The Path of the Rainbow. Boni & Liveright. 1st ed. 1918. 8vo.

Edwin C. Buxbaum, 1811 E. Wood Pl., Milwaukee
Encyclopedia Britannica. 14th.

Byron, Inc., Fisher Bldg., Detroit, Mich.

Marching On. 1st ed.

Little Black Dog. 1st ed.

Callahan Bk. Co., 150 S. Main St., Salt Lake City
Bates, Finis Langdon. Escape and Suicide of John Wilkes Booth—Assassin of President Lincoln.

Ganson. Desert Mavericks.

Hill, Thos. E. Album of Biography and Art.

Kline. Music Master. Drama ed.

McAstocker. My Ain Laddie.

O'Brien. Best Short Stories, 1926. New copy.

Campbell & Leunig, 8 E. 12th St., New York
Arabian Nights. Mardrus-Mathers trans. 4 vols.
Stock Market Barometer. Walter P. Hamilton.

Campbell's Bk. Store, 10918 Le Conte Ave., Los Angeles, Calif.
Ephraim. Inorganic Chemistry.

Campion Bk. Store, 520 Summit, Toledo, O.
C. Tormay. The Revolution. McBride.
W. Camp. Book of College Sports.
P. H. Davis. Football the Amer. Intercollegiate Game.
Hist. of United Brethern Church.
Dict. of Medieval Latin. Any.

Cape Ann Old Book Shop, Rockport, Mass.
Blake. The Land of Dreams.
Warton. History of English Poetry.
Roe, E. P. Firsts. Mint only.
Phelps. Gates Ajar. 1869. Mint.

M. E. Carlton Co., 510 S. Saginaw, Flint, Mich.
World Books. 1930 ed. Set.
Cyclopedia of Horticulture.

Carteret Bk. Shop, 43 Halsey St., Newark, N. J.
Doyle, Conan. Adventures of Brig. Gerard.

Centaur Bk. Shop, 1224 Chancellor St., Phila.
Herbert Hoover. American Individualism. 1st ed.
Marcel Schwob. Book of Monelle.
Elliott W. Spencer. Nocturne Militaire.
James MacKaye. The Economy of Happiness; The Logic of Conduct.

Central Book Company, 93 Nassau St., New York
Books and pamphlets on Forgery, Handwriting, Chemistry of Papermaking.

Railroad Commission, Public Utilities and Opinions of the Attorney General Reports of All States.

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Central Bk. Shop, 906 Ninth St. N.W., Washington, D. C.
Mary Lee, or, The Yankee in Ireland.

Geo. M. Chandler, 75 E. Van Buren St., Chicago
Byrne, Donn. Works. 1st eds.
Donnelly. Atlantis.
Indian Captivities. Newberry Liby. 1912.
Lakeside Classics. 1904 and 1931.
Pliny. Natural History. 6 vols. Bohn Liby.
Redesdale. Tales of Old Japan. 1908. Red clo.
Scudder. Moths and Butterflies. 3 vols.
Spectra. Pub. by Kennerley. 1916.
Welles. Washington Family Genealogy.
Pelley. Golden Rubbish.

Channel Bookshop, 283 Park Ave., New York
Faulkner, Wm. As I Lay Dying. Clean but cheap.
Hood, Thos. Comic Annual. London. 1840-41.
National Industrial Conference Board. Inter-Ally Debts, 1925.
Robb, Russell. Lectures on Organization. 1910.

Charles Bk. Haven, 328 W. 34th St., New York
London Life (Eng.), Any copies before 1932.

E. F. Clark Bk. Shop, 702A Yale Sta., New Haven, Conn.
Exeter, New Hampshire, Imprints.

I. S. Colwell, 99 Genesee St., Auburn, N. Y.
Lincoln Library Essential Information.

Colesworthy's Bk. Store, 66 Cornhill, Boston
Vermont Beautiful. W. Nutting.
Chauvenet. Spherical Astronomy.
Collet. Trig. Tables.
Autobiography of Solomon Maimon.

Weekly Book Exchange

Cornell Co-operative Society, Ithaca, N. Y.
Streton. Valley of a Hundred Fires.
Kettle. Lewell Pastures.

Counting House, No. 13 T Wharf, Boston, Mass.
Bellamy. Equality.
Oden. Evolution of the Typewriter.
The Dial. Jan. & Oct., 1843.
Wiley. Incidents in White Mtn. History.

T. O. Cramer Bk. Store, 1321 Grand Ave., Kansas City, Mo.
Niebelungen Ring. Rackham illus.
Van Dyke. Christ Child in Art.

Dartmouth College, Baker Memorial Library, Hanover, N. H.
Coburn. How to Succeed in Christian Life.
Egan. Corona Reader.
Fassett. Corona Readers. Book I; same, First Reader.
Ferrel. Popular Essays on Movements Atmosphere.
Hugo. History of Crime. Trans. Smith.
Paul. Law of Trade-Marks.
Tolstoi. Power and Liberty. Trans. Smith.

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Faulkner. 1sts only.
Dos Passos. 1sts only.
Cabell. Soul of Melicent. Pyle illus.
Newton. Magnificent Farce. Limited, signed.
Balzac. Droll Stories. 2 vols. Barton illus.
Miller. Photographic History of Civil War.

Dellquest's Rare B'kshop, 1804 W. 7th St., Los Angeles, Calif.

McCarthy. Pyramid of Gizeh.
Pinkerton. Molly Maguires.
Van der Naillen. Great Message; On Heights of Himalay.
Sou. Hist. & Political Pamphlets before 1885.
Green, A. K. Behind Closed Doors.
Hasek. Good Soldier Schweik.
Stotsenberg. Impartial Study Shakespeare Problem.
Augustine's Confessions. Shedd, transl.
James. Heroes of California.
Holder. Channel Islands of Calif.
Hodge. Handbk. Amer. Indian. Vol. 2 only.

DeWitt's Bk. Store, 620 - 14th St., Oakland, Cal.
Lewis and Clark Expedition. Philadelphia. 1814.
Marcy. Thirty Years of Army Life on the Border.
Cruger. How She Did It. Pub. D. Appleton & Co.
Most Popular Songs for the Guitar.
Moore. Observations.
Wallace. Sketch of Life and Public Services of Edward D. Baker. Springfield. 1870.

Dixie Bus. Bk. Shop, 81 Nassau St., New York
Roth, David M. Roth Memory Course. 7 vols.
Del Mar, Alexander. The Crime of Barbara Villers.
MacKay, Eric. Love Letters of a Violinist.
Chartres & Whitley. Analysis of Secretarial Duties.
Crowell, F. How to Forecast Business and Investment Conditions.
McCarthy, James H. American Digest of Business Machines.

Doubleday, Doran, D. Longwell, Garden City, N.Y.
Fun of Being a Mother. K. Norris. 25.

Doubleday, Doran Bk. Shops, 50 E. 42nd, N. Y.
Whistling Mother.

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Doubleday, Doran Bk. Shops, Grand Central Terminal, New York
Dogs from Life. Tom Mason.
These Twain and Hilda Lessways. Both by Arnold Bennett.

Doubleday, Doran Bk. Shops, 370 Lexington, N.Y.
Murder on B Deck. Starrett.

Doubleday, Doran Bk. Shops, 526 Lexington, N.Y.
John Esten Cooke. Mohun; Surrey of Eagle's Nest; My Lady Pocahontas.
Locke. Kingdom of Theophilus.

Doubleday, Doran Bk. Shops, 31 Nassau St., N.Y.
Chesterton. Flying Inn.
Bangs. Idiot at the Breakfast Table.
Melville. Memoirs.
Spaeth. Read Them and Weep.
Meier-Graefe. Modern Art.

Doubleday, Doran Bk. Shops, Broad St. Sta. Bldg., Philadelphia
Cannibal Nights. Raabe.

Doubleday, Doran Bk. Shops, 310 N. 8th St., St. Louis, Mo.

Maugham. Painted Veil.
Hillebrand. The Child Actors. Chicago Univ.
Wood. Illustrated Natural History. Latest complete ed.
Lyman Powell. The Faith and Its Founder. Putnam.
First Folio Ed. Shakespeare. Crowell. Ed. Porter and Clark.
Sansone. History Executioners of France.

R. A. R. Downey, 3401 Rosedale Rd., Baltimore
Richardson, S. Vol. 6 of set. London. 1883.
Field, E. Odd vols. gr. cl. Scribner. 1900.
Jesse, J. H. Vol. 2. Geo. Selwyn. Boston. n.d.
Liter. of Italy. The Flame; Orlando Furioso. Nat. Alum. 1906.
Sabatini, R. Vol. 13 of set. Boston. 1926.
Sand, G. Odd vols. Blue cloth set. Barrie.

James F. Drake, Inc., 14 W. 40th St., New York
Hugo. Madame Duclaux. Pub. by Holt.
Morley. Ex Libris Carissimis. 1st ed.
Raemaker. Cartoon History of War. 1918-19. 3 vols. 1st ed.
Ward. Strange Advs. of Drew. 1st ed. 1st issue.

Dunster House Bookshop, 20 South St., Cambridge, Mass.

Charles Bullfinch, Architect. Ed. by Ellen Susan Bullfinch. Pub. by H. M. 1896. Riverside Press.
Faulkner. Sartorus.
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Forthcoming Issues

❁ ❁ ❁ A method of preparing a profit and loss statement for book publishers which will permit fair comparisons between different publishers and between different periods for the same publisher will be outlined in next week's issue by Harold S. Morse, C.P.A., a partner in the accounting firm of Scovell, Wellington & Company. Mr. Morse observes that attempts to compare ratios of costs, expenses and profits to sales for publishers have rarely produced satisfactory results, due to variations in the classification of accounts and the distortion of ratios due to the inclusion in certain accounts of extraneous elements which result in the concealment rather than the disclosure of essential facts. ❁ ❁ ❁

❁ ❁ ❁ One of the most modern, up-to-date bookstores in the country is the shop of E. S. McCawley & Co., in Ardmore, Pa. Next week's issue will carry an illustrated description of this shop. ❁ ❁ ❁

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